



**FSMA Proposed Rules on
Focused Mitigation Strategies to Protect Food Against
Intentional Adulteration and
Sanitary Transportation of Human and Animal Food
Public Meeting**

March 13, 2014
8:30 am – 4:00pm

Sheraton Park Hotel
1855 South Harbor Boulevard
Anaheim, CA 92802

Docket Nos. FDA-2013-N-1425 and FDA-2013-N-0013

AGENDA

- 8:00AM** **Registration**
- 8:30AM** **Open Remarks & Housekeeping items**
Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
- 8:45AM** **FSMA Framework**
Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
- Proposed Rule on Focused Mitigation Strategies to Protect Food Against Intentional Adulteration**
- 9:00AM** **Challenges with the Proposed Rule**
Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
- 9:10AM** **Overview**
Ryan Newkirk, PhD, MPH, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*

- 9:45AM** **Analysis of Economic Impact**
Richard Bruns, *Economist, FDA Center for Food Safety and Applied Nutrition*
- 10:05AM** **BREAK**
- 10:20AM** **Technical Assistance – Actionable Process Steps**
Jon Woody, *CDR, USPHS, Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
Technical Assistance – Focused Mitigation Strategies
Colin Barthel, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
- 10:45AM** **FDA Food Defense Tools and Resources**
Julia Guenther, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
- 11:00AM** **Public Comment Session**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
Panelists:
Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
Ryan Newkirk, PhD, MPH, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
Jon Woody, *CDR, USPHS, Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
Colin Barthel, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
Richard Bruns, *Economist, FDA Center for Food Safety and Applied Nutrition*
- 11:30PM** **Q&A Session**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
Panelists remain the same as in the Public Comment Session
- 12:15PM** **BREAK**

Proposed Rule on Sanitary Transportation of Human and Animal Food

- 1:30PM** **Overview**
Michael Kashtock, PhD, *Consumer Safety Officer and Senior Advisor, Office of Food Safety, FDA Center for Food Safety and Applied Nutrition*
- 2:00PM** **Analysis of Economic Impact**
Rachel Lange, PhD, *Economist, FDA Center for Food Safety and Applied Nutrition*

2:15PM

BREAK

2:30PM

Public Comment Session

Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*

Panelists:

Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*

Michael Kashtock, PhD, *Consumer Safety Officer and Senior Advisor, Office of Food Safety, FDA Center for Food Safety and Applied Nutrition*

Rachel Lange, PhD, *Economist, FDA Center for Food Safety and Applied Nutrition*

3:00PM

Q&A Session

Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*

Panelists remain the same as in the Public Comment Session

3:55PM

Wrap Up

Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*

4:00PM

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