



**FSMA Proposed Rule on  
Focused Mitigation Strategies to Protect Food Against  
Intentional Adulteration  
Public Meeting**

February 20, 2014  
8:30 am – 2:30pm

Harvey W. Wiley Federal Building – Auditorium  
5100 Paint Branch Parkway  
College Park, MD 20740-3835

**Docket No. FDA-2013-N-1425**

**AGENDA**

- 8:00AM**                    **Registration**
- 8:30AM**                    **Welcome & Housekeeping items**  
*Kari Barrett, Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
- 8:45AM**                    **Opening Remarks**  
*Ted Elkin, Director, Office of Analytics and Outreach, FDA Center for Food Safety and Applied Nutrition*
- 8:55AM**                    **FSMA Framework**  
*Michael Taylor, J.D., Deputy Commissioner for Foods and Veterinary Medicine, FDA Office of Foods and Veterinary Medicine*
- 9:15AM**                    **Challenges of a Regulatory Approach**  
*Don Kraemer, Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
- 9:25AM**                    **Overview of the Proposed Rule on Focused Mitigation Strategies to Protect Food Against Intentional Adulteration**  
*Ryan Newkirk, PhD, MPH, Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*

- 10:00AM**                    **Analysis of Economic Impact**  
Richard Bruns, *Economist, FDA Center for Food Safety and Applied Nutrition*
- 10:20AM**                    **BREAK**
- 10:40AM**                    **Technical Assistance – Actionable Process Steps**  
Jon Woody, *CDR, USPHS, Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*  
**Technical Assistance – Focused Mitigation Strategies**  
Colin Barthel, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
- 11:05AM**                    **FDA Food Defense Tools and Resources**  
Julia Guenther, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*
- 11:20AM**                    **Public Comment Session**  
**Moderator:** Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*  
**Panelists:**  
Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*  
Ryan Newkirk, PhD, MPH, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*  
Jon Woody, *CDR, USPHS, Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*  
Colin Barthel, *Policy Analyst, Food Defense and Emergency Coordination Staff, FDA Center for Food Safety and Applied Nutrition*  
Richard Bruns, *Economist, FDA Center for Food Safety and Applied Nutrition*
- 12:15PM**                    **BREAK**
- 1:15PM**                    **Q&A Session**  
**Moderator:** Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*  
**Panelists remain the same as in the Public Comment Session**
- 2:25PM**                    **Wrap Up**  
Don Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
- 2:30PM**                    **ADJOURN**

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