



**FSMA Proposed Rules on Produce Safety and
Preventive Controls for Human Food Facilities
Public Meeting**

March 27, 2013; 8:30 am - 5:00 pm
March 28, 2013; 8:30 am - 12:00 pm

Crown Plaza Portland Downtown Convention Center
1441 NE 2nd Avenue
Portland, OR 97232

Docket Nos. FDA-2011-N-0920 and FDA-2011-N-0921

AGENDA – DAY 1

- 8:00AM** **Registration**
- 8:30AM** **Greeting and Introductory Video**
*Kari Barrett, Advisor for Strategic Communications and Public Engagement,
FDA Office of Foods and Veterinary Medicine*
- 8:40AM** **Welcome and Opening Remarks**
Katy Coba, Director, Oregon Department of Agriculture
*Mel Kohn, MD, MPH, Director and State Health Officer, Oregon Health
Authority/Oregon Public Health Division*
- 8:50AM** **FSMA Framework**
*Michael Taylor, Esq., Deputy Commissioner for Foods and Veterinary Medicine,
FDA Office of Foods and Veterinary Medicine*
- Proposed Rule on Produce Safety**
- 9:10AM** **Overview**
*Samir Assar, Ph.D., Director, Produce Safety Staff, FDA Center for Food Safety and
Applied Nutrition, Office of Food Safety*
*Jim Gorny, Ph.D., Senior Advisor, FDA Center for Food Safety and Applied Nutrition,
Office of Food Safety*
- 10:10AM** **BREAK**

- 10:30AM** **Analysis of Economic Impacts**
Travis Minor, Ph.D., *Senior Economist, Division of Social Sciences, FDA Center for Food Safety and Applied Nutrition, Office of Regulations, Policy and Social Sciences*
- 11:00AM** **Technical Assistance**
Jim Gorny, Ph.D., *Senior Advisor, FDA Center for Food Safety and Applied Nutrition, Office of Food Safety*
- 11:15AM** **Public Comment Session**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
Panelists:
Michael Taylor, Esq., *Deputy Commissioner for Foods and Veterinary Medicine, FDA Office of Foods and Veterinary Medicine*
Donald Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
Samir Assar, Ph.D., *Director, Produce Safety Staff, FDA Center for Food Safety and Applied Nutrition, Office of Food Safety*
Jim Gorny, Ph.D., *Senior Advisor, FDA Center for Food Safety and Applied Nutrition, Office of Food Safety*
Travis Minor, Ph.D., *Senior Economist, Division of Social Sciences, FDA Center for Food Safety and Applied Nutrition, Office of Regulations, Policy and Social Sciences*
- 12:00PM** **LUNCH**
- 1:15PM** **CON'T Public Comment Session**
- 2:15PM** **Q&A Session**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
Panelists remain the same as in the Public Comment Session
- 3:00PM** **BREAK**
- Proposed Rule on Preventive Controls for Human Food Facilities**
- 3:15PM** **Overview**
Donald Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
Jenny Scott, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition, Office of Food Safety*

- 4:00PM** **Analysis of Economic Impacts**
Peter Vardon, Ph.D., *Senior Economist, Division of Social Sciences, FDA Center for Food Safety and Applied Nutrition, Office of Regulations, Policy and Social Sciences*
- 4:30PM** **Technical Assistance**
Jenny Scott, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition, Office of Food Safety*
- 4:45PM** **Day One Wrap-up**
Michael Taylor, Esq., *Deputy Commissioner for Foods and Veterinary Medicine, FDA Office of Foods and Veterinary Medicine*
Donald Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
- 5:00PM** **ADJOURN**

AGENDA – DAY 2

CONT Proposed Rule on Preventive Controls for Human Food Facilities

- 8:30AM** **Welcome and Video on the Rulemaking Process**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
- 8:40AM** **Public Comment Session**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
Panelists:
Donald Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*
Jenny Scott, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition, Office of Food Safety*
Peter Vardon, Ph.D., *Senior Economist, Division of Social Sciences, FDA Center for Food Safety and Applied Nutrition, Office of Regulations, Policy and Social Sciences*
- 10:15AM** **BREAK**
- 10:30AM** **Q&A Session**
Moderator: Kari Barrett, *Advisor for Strategic Communications and Public Engagement, FDA Office of Foods and Veterinary Medicine*
Panelists remain the same as in the Public Comment Session

FSMA Implementation

11:15AM

Looking Ahead Toward Implementation/Q&A Session

Michael Taylor, Esq., *Deputy Commissioner for Foods and Veterinary Medicine,
FDA Office of Foods and Veterinary Medicine*

Donald Kraemer, *Senior Advisor, FDA Center for Food Safety and Applied Nutrition*

12:00PM

ADJOURN

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA FSMA website at: <http://www.fda.gov/fsma>.