

**Risk Communication Advisory Committee
August 15 and 16, 2011 Meeting Roster**

Chair

Baruch Fischhoff, Ph.D.

Expertise: Risk Perception and Communication, Decision Analysis
Term: 10/01/2007 – 09/30/2011
Howard Heinz University Professor
Dept of Social and Decision Sciences
Dept of Engineering and Public Policy
Carnegie Mellon University
Pittsburgh, PA 15213-3890

Craig Andrews, Ph.D.

Expertise: Marketing Communication, Consumer and Advertising Research
Term: 10/01/2008 – 09/30/2012
Professor and
Charles H. Kellstadt Chair in Marketing
Department of Marketing
Marquette University, 681 Straz Hall
Milwaukee, WI 53201-1881

Noel T. Brewer, Ph.D.

Expertise: Medical Decision Making
Term: 10/01/2009 - 09/30/2013
Associate Professor, Department of Health Behavior & Health Education, Gillings School of Global Public Health
University of North Carolina
325 Rosenau Hall
Chapel Hill, NC 27599

Mary L. Brown, Ph.D.

Expertise: Design and Impact of Health Messages, Communication
Term: 1/31/2010 – 09/30/2013
Partner, Dues, Brown & Associates
P O Box 64393
Tucson, AZ 85718

Christine M. Bruhn, Ph.D.

Expertise: Food Safety Communication, Risk Perception
Term: 10/01/2007 – 09/30/2011
Consumer Marketing Specialist
Director, Center for Consumer Research
University of California, Davis
Dept of Food Science and Technology
One Shields Avenue
Davis, CA 95616

Designated Federal Officer/Executive Secretary

Lee L. Zwanziger, Ph.D.

FDA
Risk Communication Staff
10903 New Hampshire Avenue, Room 3278
Silver Spring, MD 20993
301-796-9151 – telephone
RCAC@fda.hhs.gov

Jacob DeLaRosa, M.D.

Expertise: Surgical Devices, Risk Communication to Patients
Term: 10/01/2007 – 09/30/2011
Assistant Professor Idaho State University
Chief, Division of Cardiothoracic Surgery
Portneuf Medical Center, 777 Hospital Way
Pocatello, ID 83201

Nananda Col, M.D., M.P.P., M.P.H., F.A.C.P.

Expertise: Risk Modeling and Decision Support
Term: 10/10/2010 – 09/30/2014
Director, Center for Outcomes Research and Evaluation
Main Medical Center
39 Forest Avenue
Portland, ME 04101

Angela T. Fagerlin, Ph.D.

Expertise: Risk Perception, Risk Communication, and Medical Decision Making
Term: 10/01/2009 – 09/30/2013
Associate Professor
Co-Director, Center for Bioethics and Social Science in Medicine
Ann Arbor VA HSR&D, University of Michigan
300 North Ingalls Building, RM 7C27
Ann Arbor, MI 48109

Sokoya Finch, M.A.

Expertise: Grass-roots health communication coordination
Term: 10/01/2008 – 09/30/2012
Executive Director
Florida Family Network
P.O. Box 6129
Tallahassee, FL 32314

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Gavin Huntley-Fenner, Ph.D.

Expertise: Cognitive Science, Risk Perception, and Product Safety
Term: 10/10/2010 - 09/30/2014
CEO & Senior Advisor
Huntley-Fenner Advisors
5319 University Drive, #137
Irvin, CA 926126

Kala Paul, M.D.

Expertise: Neurology, Medical Risk Communication, Health Literacy
Term: 1/31/2010 – 09/30/2013
President
The Corvallis Group, LLC
24 Sweetbriar Road
Summit, NJ 07901

Valerie Reyna, Ph.D.

Expertise: Gist Knowledge and Medical Decision Making, Risk Perception, Memory
Term: 10/10/2010 - 09/30/2014
Co-Director, Center for Behavioral Economics and Decision Research
Cornell University
Department of Human Development
B44 MVR Hall
Ithaca, NY 14853

Gary Schwitzer

Expertise: Health Journalism
Term: 10/10/2010 – 09/30/2014
Publisher, HealthNewsReview.org
St. Paul, MN 55116

Industry Representative, August 15

Andrew DeHont

Director of Food Safety Compliance
Bimbo Bakeries USA

Temporary Voting Member, August 16

Betsy Sleath, Ph.D.

Expertise: Pharmacy, Sociology, Health Literacy, Health Communication
Professor of Pharmaceutical Outcomes and Policy University of North Carolina School of Pharmacy Kerr Hall – CB# 7360
Chapel Hill, NC 27599-7360

Temporary Voting Member, August 16

Linda Neuhauser, Dr.P.H.

Expertise: Health Literacy, Health Communication in State Government.
Clinical Prof of Community Health and Human Development School of Public Health Health Research for Action Center
University of California Berkeley, CA 94720-7360