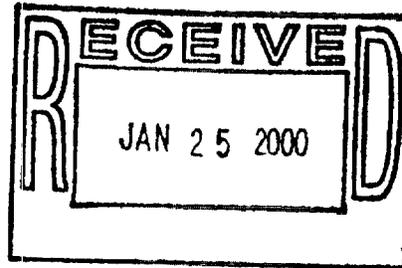


SE LifeSolutions  
Division of  
NEW MILLENNIUM COMMUNICATIONS  
P.O. BOX 205  
WILLOW SPRINGS, NC 29592

Phone: 919-552-1832  
8052 00 FEB -8 P2:02

January 20, 2000

68929



Food and Drug Administration  
Office of Special Nutritional (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403 ( r ) ( 6 ) ( 21 ) U.S.C. 343 ( r ) ( 6 ) of the Federal Food and drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that SE LifeSolutions a division of New Millennium Associates, P.O. Box 205 Willow Springs, NC 29592, within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and or labeling.

*Finally Free of Nicotine Addiction* (five part stop smoking system)

Formula One – Anti-Addiction formula. Nutritionally supports the body , makes you nauseous and/or light headed if you smoke, makes cigarettes taste bad.

Ingredient(s) that is subject to claim above: Vitamin C, Lobelia Powder, Echinacea Powder.

Formula Two – Denicotizer. Helps with natural cleansing, provides nutritional support and assists the body To remove nicotine from the system, thereby reducing cravings for nicotine.

Ingredient(s) that is subject to the claim above: Burdock Root Powder, Barley Grass Powder, Golden Seal Powder, Cascara Sagrada Powder, Dandelion Root.

Total Serenity – Natural Calming Product. Promotes mental clarity and calmness, helps with nervous signs of withdrawal.

Ingredient(s) that is subject to the claim above: St. John's Wort Extract

Body Slim – Helps reduce the urge to eat and promotes fat burning to help keep from gaining weight.

Ingredient(s) that is subject to the claim above: Vitamin C, Vitamin B6, Biotin, Chromium, White Willow Bark.

AromaMagic – Aromatherapy system used to combat cravings or urges to smoke or eat.

Ingredients(s) that is subject to the claim above: Ylang Ylang Oil, Rosemary Oil, Peppermint Oil, Camphor Oil, Eucalyptus Oil.

The undersigned certifies that the information contained in this notice is complete and accurate and that SE LifeSolutions a division of New Millennium Associates has substantiation that the statement is truthful and not misleading.

Sincerely,

*Eddie Moore Sean Hearn*

Eddie Moore & Sean Hearn  
New Millennium Associates

97S-0162

97S-0162

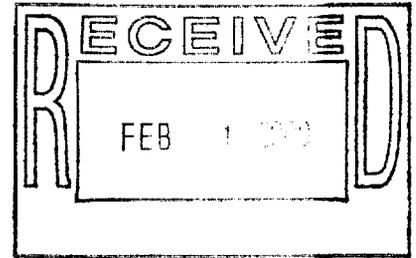
Also see docket 97S-0163  
LET 4924



FEB -8 P2:02

1.24.2000

Office of Special Nutritionals (HFS-450)  
Center for Food and Safety  
Food and Drug Administration  
200 C. St. SW.  
Washington, DC 20204

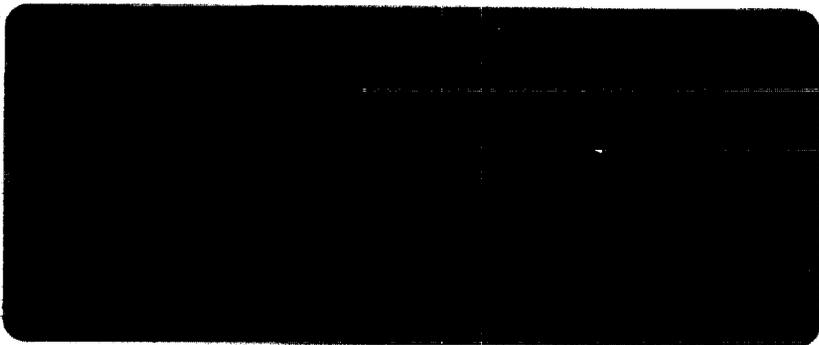


Re: Notice of (a) structure/function statement(s) on a dietary supplement.

(i) Name and address of manufacturer:  
HERB PHARM • PO BOX 116 • WILLIAMS, OR 97544

(ii) Text of statement:  
"Promotes Healthy Structure & Function of the Uterus."

(iii) Dietary ingredient:  
Dong Quai  
(Angelica polymorpha var. sinensis)



(iv) Dietary supplement:  
Liquid Herbal Extract;  
Dong Quai

(v) Brand name:  
HERB PHARM

I hereby certify that the information contained in this notice is complete and accurate and that Herb Pharm has substantiation that the statement is truthful and not misleading.

Ed Smith  
CEO of Herb Pharm

CC: 2/FDA, 1/FILE

975 - 0162

P.O. Box 116 • 20260 Williams Hwy. • Williams, Oregon 97544, USA  
Tel: (541) 846-6262 • Fax: (541) 846-6112 • E-Mail: HerbPharm@herbpharm.com



LET 4925