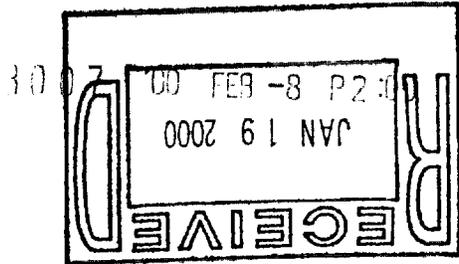




January 5, 2000



Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):

Multi Plus Heart Health Multivitamin Supplement with standardized Garlic; Soy & Vitamin E

Nature Made Essential Multi Plus Heart Health offers a complete multivitamin with 300 mg of standardized garlic in each serving. Scientific studies have shown that garlic may help reduce blood cholesterol.

Plus, we've included 50 mg of Soy Isoflavones into each serving because diets that include Soy are associated with healthy cholesterol levels. And we've increased the Vitamin E to 100 I.U. in each serving because we know that Vitamin E is a powerful antioxidant that helps protect the body from oxidation and maintains heart health.

Nature Made Essential Multi Plus Heart Health starts with our Essential Balance formula. It's a complete multivitamin with 27 key vitamins and minerals necessary for good health and rich in antioxidant vitamins C, E, and Beta Carotene. These antioxidants function to help protect your body from possible damage caused by oxidants.

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Then our Nature Made scientists added Garlic, Soy Extracts and increased the level of Vitamin E in our Essential Balance multivitamin formula to guarantee the delivery of the Heart Health support you seek.

- (3) Name of the dietary ingredient if not provided in the text of the statement:
see above
- (4) Name of the dietary supplement:
Essential Multi Plus Heart Health

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Sunny Maid, Nature's Resource, AAFES, AARP, Osco, Sav-On, Valu Wise, Bartell Drug, CVS, Duane Reade, Walgreens, Longs, Spring Valley, Brite Life, Family Pharmacy, GNP, Valu-Rite.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp
Acting Director, Regulatory and Consumer Affairs