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September 1, 1999



Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. § 101.93, that Rexall Showcase International, Inc. ("RSI") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Ultimate Performance™ LowOz™: Proper fluid replenishment helps restore the diminishing nutrients and fluids within your muscles to ensure you get the most from your workouts or exercise. LowOz provides rapid response replenishment of the fluids lost from your system during physical activity. [It] helps replenish vital fluids in your system during workouts. [It] reduces fatigue and allows you to keep going. [It] helps balance your electrolytes.

The undersigned certifies that the information contained in this notice is complete and accurate and that RSI has substantiation that the statement is truthful and not misleading.

Sincerely,

Deborah Shur Trinker

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

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