



6111 Broken Sound Parkway NW
Boca Raton, FL 33487-3693
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August 18, 1999

RECEIVED
8/28/99

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug and Cosmetic Act that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Thompson brand name bearing the following statement(s) on the label and/or in the labeling:

Bilberry: [It] promotes healthy eye function. Studies indicate that Bilberry contains flavonoid compounds called anthocyanosides that can cause biochemical reactions which, in turn, help promote healthy eye function. Bilberry is derived from the berries of a blueberry-like shrub native to Northern Europe and Northern America. This Advanced Formula features standardized Bilberry fruit extract blended with the whole herbs Ginkgo Biloba, Rosemary and Blueberry that work in harmony to help promote optimal healthy eye function.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure