



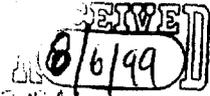
August 3, 1999

Office of Special Nutritionals  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW (HFS-450)  
Washington, DC 20204

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RE: Ricola® Herbal Health™ Heart Formula

To Whom It May Concern:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 ("DSHEA"), Ricola, Inc. ("Ricola"), Morris Plains, New Jersey 07950, hereby notifies the Food and Drug Administration that within the past 30 days the Company has begun marketing a dietary supplement with a label that bears statements of nutritional support. Ricola is the distributor of this product.

The dietary supplement for which the statements are made is Ricola® Herbal Health™ Heart Formula. Per serving size of two tablets, the supplement contains: Garlic extract, 600 mg; Hawthorn berry standardized extract, 200 mg; Ginger root standardized extract, 50 mg; Bio-enhancing herbal blend, 25 mg (extracts of hyssop, lemon balm leaf, peppermint leaf, sage leaf and thyme leaf); and Vitamin E, 200 IU.

The statements of nutritional support for this product read as follows:

- Ricola® Herbal Health™ Heart Formula assists a heart-healthy life-style by promoting normal circulation, heart function and cholesterol levels.
- Rich in natural vitamin E, this masterful formula combines the scientifically studied protective herbs hawthorn and ginger with high-potency garlic (specially coated to control odor) in a special blend of healthful Ricola herbs.

A copy of the outer package and inner-container label for the product is attached.

These statements are accompanied by the required disclaimer indicating that the statements have not been evaluated by FDA and that the product is not intended to diagnose, treat, cure or prevent any disease.

Ricola USA, Inc.  
51 Gibraltar Drive  
Morris Plains, NJ 07950  
Phone: 973-984-6811 ■ 800-323-9073  
Fax: 973-984-6814  
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973-0162

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Office of Special Nutritionals  
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Page 2

Ricola certifies that it possesses adequate substantiation for these statements of nutritional support; that the substantiation renders them truthful and non-misleading and thus permissible under the DSHEA; and that the information contained in this notice is complete and accurate.

Sincerely,

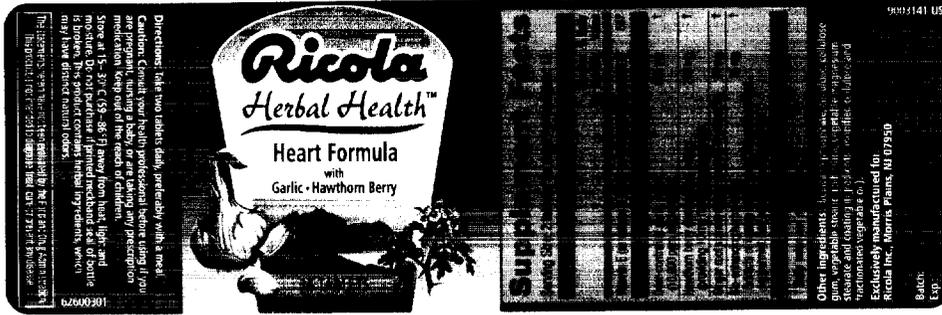
A handwritten signature in cursive script, appearing to read "Dan Thomas", with a long horizontal flourish extending to the right.

Dan Thomas  
President

Enclosure

Original plus two copies enclosed

# Ricola® Herbal Health™ Heart Formula



**Directions:** Take two tablets daily, preferably with a meal.  
**Caution:** Consult your health professional before using if you are pregnant, nursing a baby, or are taking any prescription medication. Keep out of the reach of children.  
 Store at 15–30°C (59–86°F) away from heat, light, and moisture. Do not purchase if printed neckband seal of bottle is broken. This product contains herbal ingredients, which may have distinct natural odors.  
 The information on this label is the property of Ricola Inc. © 2006 Ricola Inc. All rights reserved. Ricola Inc., Morris Plains, NJ 07950  
 62600301

**Ricola**  
*Herbal Health™*  
**Heart Formula**  
 with  
**Garlic • Hawthorn Berry**

Other ingredients: dicalcium phosphate, cellulose, gum, vegetable stearic acid, silica, vegetable magnesium stearate and coating ingredients (modified cellulose and fractionated vegetable oil).  
 Exclusively manufactured for Ricola Inc., Morris Plains, NJ 07950  
 Batch: Exp:

**Ricola**  
*Herbal Health™*  
**Heart Formula**  
 with  
**Garlic • Hawthorn Berry**

For more than sixty years the world has trusted the Ricola name for herbal products of the highest quality and purity. Today, the tradition continues with Ricola® Herbal Health™ supplements. Meticulously crafted by Swiss experts, these balanced formulas skillfully combine research-recommended levels of highly standardized botanicals with essential vitamins and minerals. Each formula is further enhanced for optimum digestibility with an exclusive blend of helpful Ricola herbs.

Ricola® Herbal Health™ dietary supplements also available:

- Active Memory Formula
- Prostate Formula
- Immune Formula
- Women's Formula
- Antioxidant Formula
- Mood Formula
- Night Time Formula

For comments or questions on Ricola herbal supplements, call 1-800-323-9073, or visit us at [www.ricolausa.com](http://www.ricolausa.com).



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Ricola® Herbal Health™ Heart Formula assists a heart-healthy lifestyle by promoting normal circulation, heart function and cholesterol levels. Rich in natural vitamin E, this masterful formula combines the scientifically studied protective herbs hawthorn and ginger with high-potency garlic (specially coated to control odor), in a special blend of helpful Ricola herbs.

The statements herein have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Trusted Herbal Experts For 60 Years

**Ricola**  
*Herbal Health™*

**Heart Formula**  
 STANDARDIZED NATURAL DIETARY SUPPLEMENT

**Ricola**  
*Herbal Health™*

**Heart Formula**  
 with  
**Garlic • Hawthorn Berry**

DIETARY SUPPLEMENT