

# PREMIER DIRECT<sub>INC.</sub>

245 N.E. 4th Avenue, Suite 201, Delray Beach, Florida 33483  
(561) 278-6080 TEL • (561) 278-1139 FAX

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July 27, 1999

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204



RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

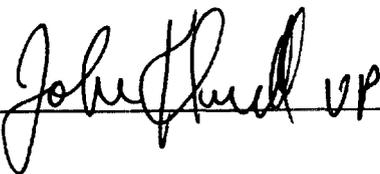
Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of the Heart Maintenance Plan dietary supplement. Premier Direct, Inc. is a manufacturer of Heart Maintenance Plan.

Statements Being Made in the Labeling of Heart Maintenance Plan

- (1) Support healthy blood vessels
- (2) Coenzyme Q10 is a key enzyme that supports your heart.
- (3) CoQ10 also promotes cardiac cell energy
- (4) CoQ10 also has the ability to regenerate oxidized Vitamin E - which further supports your cardiovascular health.
- (5) Omega-3 fatty acids have been found to have the ability to support healthy triglyceride levels. This is important to maintain a healthy heart.
- (6) good cardiovascular health support
- (7) It helps promote optimal arterial health

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.

  
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