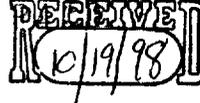




HERITAGE
CONSUMER PRODUCTS
LLC

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October 7, 1998

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Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 "C" Street, S.W. (HFS-450)
Washington, D.C. 20204

Dear Sir/Madam:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994, Heritage Consumer Products wishes to notify the Food and Drug Administration that it has within the past 30 days, commenced marketing a dietary supplement which bears several statements of nutritional support.

The dietary ingredient for which the statements are made is a natural fiber derived from fruit, grain and vegetables and the product name is Fiberall. The statements of nutritional support read as follows:

- Promotes normal regularity.
- Helps maintain a healthy cholesterol level when used as part of a low fat diet.
- Fiberall promotes normal regularity, and when used as part of a low fat diet, gives your body more of what is needs to help maintain a healthy cholesterol level.

This statement is accompanied by the required disclaimer which is displayed in bold-face type.

I certify that this statement of nutritional support is complete and accurate and is based on data which renders the statement substantiated, truthful and non-misleading.

Sincerely,

Jay C. Swayze
C.E.O.

975 - 0162

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