



Health • Science • Tradition

April 08, 1996

Dr. Elizabeth A. Yetley  
Director  
Division of Programs and Enforcement Policy  
Office of Special Nutritionals  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration - HFS-455  
200 C Street SW  
Washington, DC 20204

Dear Dr. Yetley,

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement "HeartCare". HeartCare was first marketed with these statements of nutritional support on March 15, 1996. The statements of nutritional support are as follows :

- Nature's balanced heart support formula
- remarkable tonic that helps supply needed oxygen to the heart, normalizes blood homeostasis and guards against possible consequences of imbalance
- helps protect against the detrimental effects of stress and nervousness

Very truly yours,

Ayurvedic Concepts Ltd.,  
Dr. Philip A. Duterme, Chief Executive Officer

975-0162

LET 280