

rec'd 10/24/95

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FAX (415) 396-8096**

October 20, 1995

Dr. Linda Kahl  
Food and Drug Administration  
200 C Street, S.W.  
HFS 456  
Washington, D.C. 20204

Re: Notification under Section Six of the Dietary Supplement Health and Education Act of 1994

Dear Dr. Kahl:

I am writing on behalf of LifeTronix, Inc., a distributor of dietary supplements based in Moorpark, California. This letter is submitted in keeping with the notification requirements of section six of the Dietary Supplement Health and Education Act of 1994 ("DSHEA"). As you know, this section provides for postmarket notification by manufacturers of dietary supplements to the Food and Drug Administration ("FDA") relating to certain types of claims for their products.

Enclosed is the labeling material for the new LifeTronix product line. A variety of statements are made within this material. In that some of these statements might be construed as claims "pertaining to general well-being," or "relating to the role of nutrients in maintaining and affecting structures and functions of the body," LifeTronix submits this letter of notification.

You will notice that where labels and labeling make statements that could be construed as falling within section six of the DSHEA, they are accompanied by the DSHEA-required disclaimer stating that "[t]his statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease."

WAWPSH  
975-0162

LET89

LATHAM & WATKINS

Dr. Linda Kahl  
October 20, 1995  
Page 2

This letter is submitted in order to satisfy any notification obligations under section six of the DSHEA. Please call if you have any questions, or if additional information would be useful to you.

Sincerely,



Nicholas W. Allard  
of LATHAM & WATKINS

Enclosures

**NEUROGALERT** is an **EMERGO** Formula. It was formulated to provide B-Vitamins, Calcium and Vitamin E to "wake up" your day. **NEUROGALERT** should be taken in the morning on an empty stomach. For best results, combine with **ACQUAZIP** to create a great tasting morning beverage.

**DIRECTIONS:** Take one (1) tablespoon (15 ml) mixed in four (4) oz of cold water daily as a dietary supplement.

This product contains the B-Vitamins, which may produce a "tingling" reaction. This is not harmful and, if it occurs, will pass within 15-30 minutes.

**EMERGO** is a registered trademark of Glaxo, Inc.  
100% satisfaction guaranteed

Formulated and Manufactured Exclusively for **LIFETRONIX**, Menlo Park, CA U.S.A. 94025 • (415) 632-2300

**KEEP OUT OF REACH OF CHILDREN**

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

WITH E.A.P. **NEUROGALERT** MULTI-VITAMIN SUPPLEMENT SCIENCE BRINGS THE SOLUTION

**NEUROGALERT**

**LIFETRONIX**

11.1 fl oz (330 ml)

Nutrition Facts		
Serving Size 1 tbsp (15 ml)		Percent Daily Values
Amount Per 1 tbsp		
Calories 20		
		% Daily Value
Vitamin B 1 mg		200%
Vitamin B 12 1 mg		200%
Vitamin B 6 2 mg		200%
Vitamin B 2 2 mg		200%
Vitamin B 3 2 mg		200%
Vitamin B 5 2 mg		200%
Vitamin B 7 2 mg		200%
Vitamin B 9 2 mg		200%
Vitamin B 10 2 mg		200%
Vitamin B 11 2 mg		200%
Vitamin B 12 2 mg		200%
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Vitamin B 93 2 mg		200%
Vitamin B 94 2 mg		200%
Vitamin B 95 2 mg		200%
Vitamin B 96 2 mg		200%
Vitamin B 97 2 mg		200%
Vitamin B 98 2 mg		200%
Vitamin B 99 2 mg		200%
Vitamin B 100 2 mg		200%

**INGREDIENTS:** Liquid Formula, Purified Water, Calcium Hydroxide, Calcium Chloride, Natural Flavors, Nickel, d-Fructose, Potassium Sorbate, Pyridoxine Hydrochloride, Potassium Benzoate, Riboflavin, Vitamin Hydrochloride, d-alpha-Tocopheryl Acetate.

**STORAGE:** Refrigerate after opening.

**VITAOXY** is a **EMERGO** Formula. It contains high levels of antioxidants in the **EMERGO** Microencapsulation Plus delivery system.

**DIRECTIONS:** Take one (1) tablespoon (15 ml) mixed in eight (8) oz of cold water or other beverage daily as a dietary supplement. Best taken with food.

**INGREDIENTS:** Purified Water, Fructose, Glycolic, Ascorbic Acid, Natural Flavors, d-alpha-Tocopheryl, Nicotinamide, Beta Carotene, Potassium Sorbate, d-Fructose, Potassium Benzoate, Pyridoxine Hydrochloride, Riboflavin, Thioacetamide, Thiamine Mononitrate, Folic Acid, Biotin, Cholecalciferol, Sodium Selenite, Cyanocobalamin.

**EMERGO** is a registered trademark of Glaxo, Inc.  
100% satisfaction guaranteed

Formulated and Manufactured Exclusively for **LIFETRONIX**, Menlo Park, CA U.S.A. 94025 • (415) 632-2300

**STORAGE:** Refrigerate after opening.

**KEEP OUT OF REACH OF CHILDREN**

WITH E.A.P. **VITAOXY** MULTI-VITAMIN SUPPLEMENT SCIENCE BRINGS THE SOLUTION

**VITAOXY**

**LIFETRONIX**

11.1 fl oz (330 ml)

Nutrition Facts		
Serving Size 1 tbsp (15 ml)		Percent Daily Values
Amount Per 1 tbsp		
Calories 20		
		% Daily Value
Vitamin A 15000 IU		300%
100% as Beta Carotene		
Vitamin C 500 mg		100%
Vitamin D 200 IU		40%
Vitamin E 200 IU		40%
Vitamin K 5 mg		100%
Riboflavin 2 mg		400%
Niacin 20 mg		400%
Vitamin B 12 2 mg		400%
Folate 5 mg		100%
Vitamin B 6 5 mg		100%
Biotin 200 mcg		400%
Pyridoxine HCl 10 mg		100%
Selenium 100 mcg		100%
*Daily Value not established		

**ALDOSEL** is a **Specialty** Formula. It was formulated to provide high quality, clean-taste **ALOE VERA** Juice with berry flavor concentrate. It contains Potassium, Vitamin C and the antioxidants Beta Carotene and Vitamin E in the **EMERGO** Microencapsulation Plus delivery system. **ALDOSEL** can be taken any time during the day or evening.

**DIRECTIONS:** Mix one (1) tablespoon (15 ml) in four (4) oz of cold water.

**INGREDIENTS:** Aloe Vera Juice (from concentrate), Purified Water, Fructose, Cranberry Juice Concentrate, Citric Acid, Natural Flavors, Potassium Sorbate, Glycolic, Ascorbic Acid, Natural Color, Potassium Sorbate, Potassium Benzoate, Beta Carotene, d-alpha-Tocopheryl Acetate.

**EMERGO** is a registered trademark of Glaxo, Inc.  
100% satisfaction guaranteed

Formulated and Manufactured Exclusively for **LIFETRONIX**, Menlo Park, CA U.S.A. 94025 • (415) 632-2300

**STORAGE:** Refrigerate after opening.

**KEEP OUT OF THE REACH OF CHILDREN**

WITH E.A.P. **ALDOSEL** ALOE VERA JUICE DRINK CONCENTRATE SCIENCE BRINGS THE SOLUTION

**ALDOSEL**

**LIFETRONIX**

11.1 fl oz (330 ml)

Nutrition Facts		
Serving Size 1 tbsp (15 ml)		Percent Daily Values
Amount Per 1 tbsp		
Calories 20		
		% Daily Value
Total Fat 0g		0%
Estimated Fat 0g		0%
Cholesterol 0mg		0%
Sodium 0mg		0%
Potassium 60 mg		12%
Total Carbohydrate 0g		0%
Dietary Fiber 0g		0%
Sugar 0g		0%
Protein 0g		0%
Vitamin A 0%	Vitamin C 80%	Calcium 0%
*Percent Daily Values are based on a diet of 2,000 calories per day. Your daily values may be higher or lower depending on your calorie needs.		

**APPETRON ACCELERATOR** is a great tasting herbal tea. It is formulated to provide ephedra, gymnema sylvestre and beta carotene in the patented Emusol® emulsion Plus delivery system.

For the first three days, drink one cup prior to your midday meal. From day four on, drink a second cup prior to your evening meal. For best results, take one half to one cup before eating. **DO NOT EXCEED SERVINGS PER DAY.**

This product should not be used by children, pregnant or nursing women or individuals with high blood pressure. It also should not be taken by anyone on prescription medications for asthma, depression or cardiovascular disease. If you have any medical conditions, please consult your doctor before using.

APPETRON is a registered trademark of Bioglan, Inc.  Satisfaction guaranteed. Clinical studies have not been evaluated by the FDA. This product is not intended to treat, cure or prevent any disease.

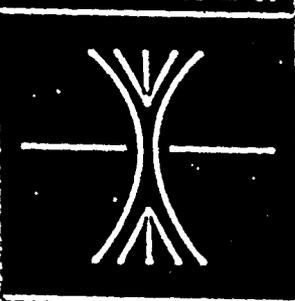
Manufactured and bottled in the USA.  **LIFETRONIX** 33021 32-2800

WITH E.A.P.

HERBAL BEVERAGE

SCIENCE BRINGS THE SOLUTION

APPETRON



ACCELERATOR



LIFETRONIX

15.5 oz (440 g)

APPETRON ACCELERATOR/HERBAL BEVERAGE

**DIRECTIONS:** Mix one (1) tablespoon (10 g) in four (4) fluid ounces of hot or cold water. Shake before each use.

### Nutrition Facts

Serving Size 1 tbsp (10g)  
Servings Per Container 44

Amount Per Serving		
Calories 35	Calories from Fat 0	
		% Daily Value
Total Fat 0g		0%
Saturated Fat 0g		0%
Cholesterol 0mg		0%
Sodium 0mg		0%
Total Carbohydrate 0g		3%
Dietary Fiber 0g		0%
Sugar 0g		
Protein 0g		

Not a significant source of vitamin A, vitamin C, calcium and iron.

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

**INGREDIENTS:** Fructose, Maltodextrin, Natural Flavors, Ephedra Powder, Citric Acid, Gymnema Sylvestre Powder, Beet Powder, Silicon Dioxide, Pullulan, Beta Carotene.

**STORAGE:** Keep in a cool dry place.

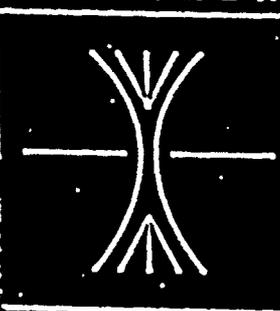
**KEEP OUT OF REACH OF CHILDREN.**

WITH E.A.P.

DIETARY CHEWABLE DISCS

SCIENCE BRINGS THE SOLUTION

APPETRON



DISCS



LIFE TRONIX

90 Discs

APPETRON CHEWABLE DISCS

### Nutrition Facts

Serving Size 2 discs (6g)  
Servings Per Container 45

Amount Per Serving		
Calories 30	Calories from Fat 25	% Daily Value*
Total Fat 2.5g		4%
Saturated Fat 1g		5%
Cholesterol 0mg		0%
Sodium 10mg		1%
Total Carbohydrate 3g		1%
Dietary Fiber 0g		0%
Sugars 2g		
Protein 1g		

Vitamin A 0%      Vitamin C 0%  
Calcium 2%      Iron 0%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less Than	65g	80g
Sat Fat	Less Than	30g	35g
Cholesterol	Less Than	300mg	300mg
Sodium	Less Than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Also contains per serving:  
Chromium 50mcg

Weight  
It was formulated  
ingredients involved  
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coconut flavored,  
timate formula that  
dissolves in water.

(2) discs 1/2

dry Cream Base,  
rose, Sorbitol,  
Stearic Acid, Cocoa  
lipa, Medium Chain  
and Artificial  
g; Chromium  
-tocopheryl Acetate.

Inc.

guaranteed  
cool dry place.  
OF CHILDREN.

not been evaluated by  
not intended to  
prevent any disease.



LIFE TRONIX

**PETRON DRINK** is a Weight Management Formula. It is a unique tea preparation that can be enjoyed as a sipping hot or cold beverage. It uses the herbal ingredients Gymnema, Green Tea, Garcinia Cambogia, Licorice and Fennel as well as Beta Glucan in the Emusol® Micellization delivery system. For best results, should be taken one hour before both lunch and dinner.

**PETRON DRINK** is a herbal tea formula flavored with natural fruit flavors sweetened with fruit sugar.

**DIRECTIONS:** Mix one (1) tablespoon (15g) in four (4) fluid ounces of hot or cold water. Shake before each use.

**INGREDIENTS:** Fructose, Maltodextrin, Natural Flavors, Citric Acid, Gymnema, Licorice, Beet Powder, Silicon Dioxide, Green Tea, Green Tea, Garcinia Cambogia, Licorice, Fennel, Beta Glucan.

Emusol is a registered trademark of Blogian, Inc.

100% satisfaction guaranteed

**STORAGE:** Keep in a cool dry place.

**KEEP OUT OF REACH OF CHILDREN.**

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Manufactured and  
packaged exclusively for  
LifeTronix  
Corporation, CA  
S.N. 93021  
(95) 532-2800

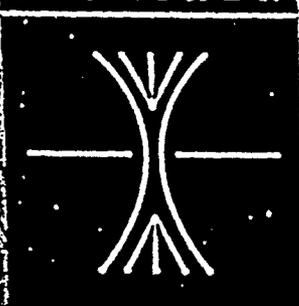


**LIFETRONIX**

WITH E.A.P.

HERBAL DRINK  
SCIENCE BRINGS THE SOLUTION

**APPETRON**



**DRINK**



**LIFETRONIX**

15.5 oz (440 g)

APPETRON DRINK / HERBAL DRINK

### Nutrition Facts

Serving Size 1 tbsp (10g)  
Servings Per Container 44

Amount Per Serving		% Daily Value*
Calories 35	Calories from Fat 0	
Total Fat 0g		0%
Saturated Fat 0g		0%
Cholesterol 0mg		0%
Sodium 0mg		0%
Total Carbohydrate 8g		3%
Dietary Fiber 0g		0%
Sugars 8g		
Protein 0g		

Not a significant source of vitamin A, vitamin C, calcium and iron.

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less Than	65g	80g
Sat Fat	Less Than	30g	35g
Cholesterol	Less Than	300mg	300mg
Sodium	Less Than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

WITH E.A.P.

B-VITAMIN SUPPLEMENT WITH TYROSINE  
SCIENCE BRINGS THE SOLUTION

ACTIVIZE/B-VITAMIN SUPPLEMENT WITH TYROSINE

ACTIVIZE is an AM Formula. It was formulated to provide nutrients, such as Tyrosine, certain B-Vitamins and the antioxidant Vitamin E in the patented Emusol® Micellization Plus delivery system which are important to the energy producing reactions in the body, to "jump start" your day. ACTIVIZE should be taken in the morning on an empty stomach. One tablespoon readily mixes in four fluid ounces of cold water. For best results, combine with NEUROALENT to create a great tasting morning beverage.

ACTIVIZE is a unique powder formula flavored with natural citrus flavors and sweetened with fruit sugar. This product contains the B-Vitamin, Nicotin, which may produce a "flushing" reaction. This is not harmful and, if it occurs, subsides within 15-30 minutes. Each serving contains approximately 80 mg of Caffeine, which is less than that of an average cup of coffee.

Emusol is a registered trademark of Bioplan, Inc.

100% satisfaction guaranteed

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Formulated and  
Manufactured  
Exclusively for  
LIFE TRONIX  
Moorpark, CA  
U.S.A. 93021  
(805) 532-2800



LIFE TRONIX



ACTIVIZE

11.6 oz (330 g)

DIRECTIONS: Take one (1) tablespoon (15 g) mixed in four (4) fluid ounces of cold water daily as a dietary supplement.

**Nutrition Facts**

Serving Size 1 tbsp (15 g)  
Servings Per Container 22

Amount Per 1 tbsp	% Daily Value
Calories 50	
Vitamin C 150 mg	250%
Thiamin 1.5 mg	100%
Riboflavin 3.4 mg	200%
Niacin 60 mg	300%
Vitamin B6 10 mg	500%
Pantothenic Acid 50 mg	500%
Tyrosine 500 mg	*

\*Daily Value not established

Also contains per serving: Caffeine 80 mg

INGREDIENTS: Fructose, Maltodextrin, L-Tyrosine, Citric Acid, Ascorbic Acid, Caffeine, Calcium Pantothenate, Natural Flavors, Nicotinamide, Nicotin, Pyridoxine Hydrochloride, Riboflavin, Thiamine Hydrochloride, d-alpha-Tocopheryl Acetate.

STORAGE: Keep in a cool dry place.

KEEP OUT OF REACH OF CHILDREN.

WITH E.A.P.

MULTI-MINERAL SUPPLEMENT  
SCIENCE BRINGS THE SOLUTION

RESTORATE is a PM Formula. It was formulated to provide all the essential minerals along with Beta Carotene and Vitamin D in the patented Emusol® Micellization Plus delivery system. This unique powder formulation provides minerals that effervesce when added to water creating the highly absorbable citric acid bound forms in a pleasant tasting citrus flavored drink.

RESTORATE is best taken in the evening before bedtime to help "restore" the minerals depleted during the day.

RESTORATE is a unique powder formula flavored with natural flavors and sweetened with fruit sugar.

Emusol is a registered trademark of Bioglan, Inc.



100% satisfaction guaranteed.

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Formulated and  
Manufactured  
Exclusively for  
Life Ironix  
Ft. Lauderdale, FL  
U.S.A. 93021  
(805) 532-2800



LIFE IRONIX

RESTORATE

15.5 oz (440 g)

RESTORATE MULTI-MINERAL SUPPLEMENT

**DIRECTIONS:** Take one and one-half (1 1/2) level tablespoons (20 g) mixed in eight (8) fluid ounces of cold water or your favorite beverage daily as a dietary supplement. Stir for one minute or until fizzing stops. Enjoy as a lightly carbonated drink.

**Nutrition Facts**

Serving Size about 1 1/2 tbsp (20 g)  
Servings Per Container 22

Amount Per Serving	% Daily Value
<b>Calories 50</b>	
Vitamin A 500 I.U. 100% as Beta Carotene	10%
Vitamin D 200 I.U.	50%
Calcium 1000 mg	100%
Magnesium 400 mg	100%
Zinc 15 mg	100%
Selenium 50 mcg	*
Copper 2 mg	100%
Manganese 1 mg	*
Chromium 50 mcg	*
Potassium 150 mg	4%

\*Daily Value not established

**INGREDIENTS:** Fructose, Calcium Carbonate, Citric Acid, Magnesium Citrate, Potassium Citrate, Natural Flavors, Zinc Gluconate, Copper Gluconate, Manganese Gluconate, Vitamin D3, Chromium Polynicotinate, Beta Carotene, Sodium Selenite.

**STORAGE:** Keep in a cool dry place.  
**KEEP OUT OF REACH OF CHILDREN.**

**MYOTONE is a Specialty Formula.** It was formulated to provide specific amino acids and other nutrients including the antioxidant Beta Carotene in the patented Emusol® Micellization Plus delivery system. These nutrients are particularly important in protein building and maintaining muscle integrity. Two tablespoons mix readily in eight fluid ounces of cold water, creating a pleasant tasting, citrus flavored drink. MYOTONE is best taken in the evening before bedtime or prior to physical exercise. It should be taken on an empty stomach. This product is not recommended for those under 18 years of age.

MYOTONE is a unique powder formula flavored with natural citrus flavors and sweetened with fruit sugar.

Emusol is a registered trademark of Blogian, Inc.

100% satisfaction guaranteed

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

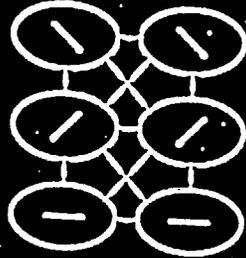
Formulated and  
Manufactured  
Exclusively for  
LifeTronix  
Livermore, CA  
U.S.A. 93021  
532-2000



LIFETRONIX

WITH E.A.P.

AMINO ACID SUPPLEMENT  
SCIENCE BRINGS THE SOLUTION



MYOTONE



LIFETRONIX

19.8 oz (560 g)

MYOTONE AMINO ACID SUPPLEMENT

**DIRECTIONS:** Take two (2) level tablespoons (20 g) mixed in eight (8) fluid ounces of cold water daily as a dietary supplement.

### Nutrition Facts

Serving Size 2 tbsp (20 g)  
Servings Per Container 28

Amount Per 2 tbsp	% Daily Value*
<b>Calories 70</b>	
Vitamin A 500 I.U.	10%
100% as Beta Carotene	
Vitamin B <sub>6</sub> 10 mg	500%
Pantothenic Acid 50 mg	500%
L-Arginine 6000 mg	▼
L-Carnitine 200 mg	▼
L-Leucine 100 mg	▼
L-Isoleucine 50 mg	▼
L-Valine 50 mg	▼
Choline 50 mg	▼
Inositol 50 mg	▼
Chromium 25 mcg	▼

\*Daily Value not established

**INGREDIENTS:** Fructose, L-Arginine, Malic Acid, Citric Acid, Natural Flavors, L-Carnitine, Choline Bitartrate, L-Leucine, Silicon Dioxide, Calcium Pantothenate, L-Isoleucine, L-Valine, Inositol, Pyridoxine Hydrochloride, Beta Carotene, Chromium Polynicotinate.

**STORAGE:** Keep in a cool dry place.

**KEEP OUT OF REACH OF CHILDREN.**

# YOUR BODY NEEDS...



...WE'VE BEEN LOOKING FOR.

...is why your body is able to get out of LifeTronix product.

...is an incredible nutritional breakthrough. Emusol® Micellization Plus, science has found a way to accelerate the delivery of essential nutrients and significantly increase the absorption of those nutrients at the cellular level.

...in addition to giving you the ability to design your own nutritional program with this patented, thorough delivery system, our delicious Emusol® Micellization Plus formulas provide you with the extra advantage of E.A.P. (Emusol® Enhanced Absorption Protection).

## THE AM FORMULAS

The LifeTronix Nutritional Delivery System is designed to enhance the delivery and accelerate the absorption of essential nutrients your body needs at specific intervals throughout the day.

Our AM Formulas, **ACTIVIZE** and **NEUROALERT**, can help you give your body a natural "jump start" in the morning - or at any time throughout the day - by enhancing mental alertness and assisting in activating the body's energy systems.

**ACTIVIZE** - This powerful formulation includes essential B vitamins such as niacin, vitamin B6 and pantothenic acid, which help stimulate the natural release of energy. In addition to promoting physical and mental alertness, **ACTIVIZE** can also aid in boosting stamina and endurance. This delicious formula also contains tyrosine, an amino acid that is known to affect specific neurotransmitters to give you a natural mental "lift."

**NEUROALERT** - In addition to helping stimulate the natural release of energy and activating certain neurotransmitters, this delicious, natural citrus flavored formula can aid in promoting mental alertness, enhanced mental focus and concentration.

Because they are manufactured with Emusol® Micellization Plus technology, the combined effects of **ACTIVIZE** and **NEUROALERT**...

## THE MIDDAY FORMULA

**VITAOXY** - This pleasant tasting, liquid multiple vitamin is specially formulated to provide optimum levels of essential nutrients as well as high levels of the antioxidants vitamins E and C, beta carotene, and the mineral selenium. As a result of the patented Emusol® Micellization Plus process, this high-potency nutritional supplement mixes instantly in water or other beverages. **VITAOXY** can be taken with meals or snacks, and is a convenient way to help provide many of the essential nutrients you and your family need on a daily basis.

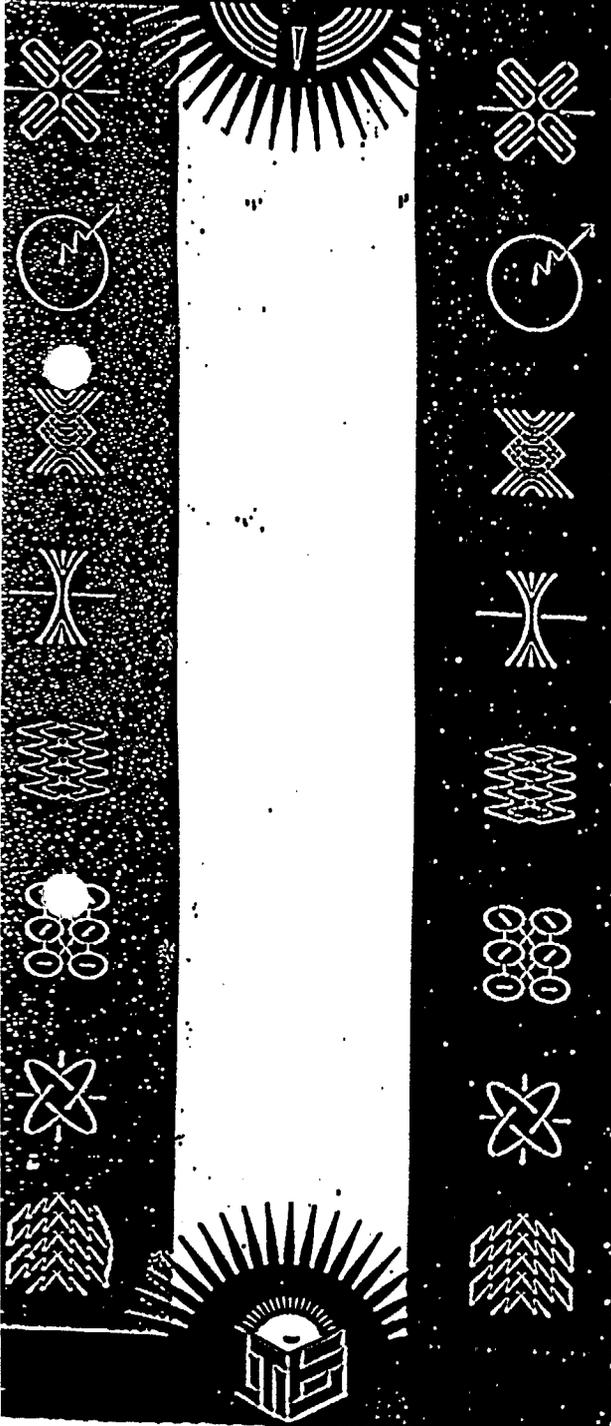
## THE PM FORMULA

**RESTORATE** - A complete multimineral formula that provides essential nutrients your body needs to help restore and repair the cells, muscles, joints and connective tissues. **RESTORATE** delivers 100% of the daily value of calcium, magnesium, zinc and copper, important trace minerals such as manganese and chromium, and beta carotene and vitamin D in the

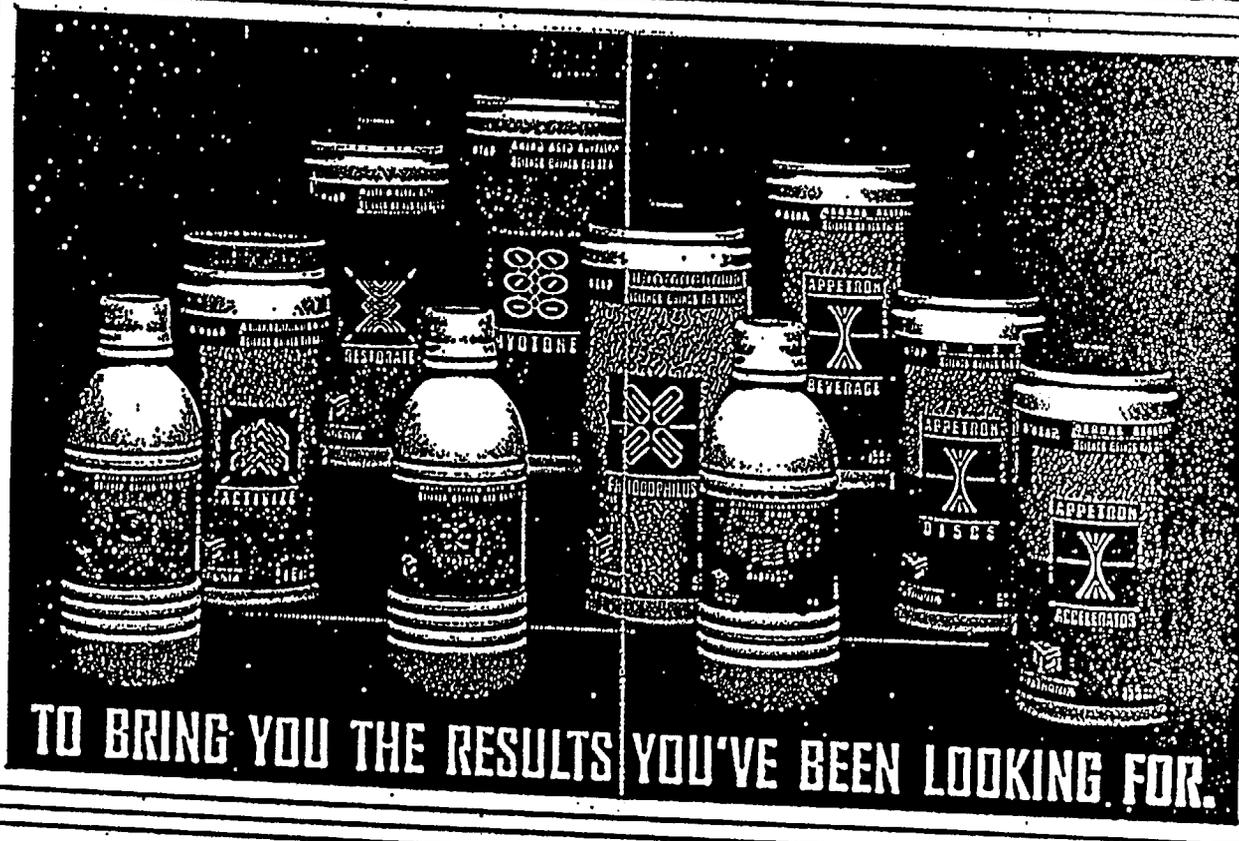


Emusol® Micellization Plus delivery system. This unique powder formulation effervesces when added to water, creating highly absorbable citric acid-bound mineral compounds. Taken just before bedtime, certain minerals contained in this PM Formula have a natural

# THE LIFE TRONIX NUTRITIONAL DELIVERY SYSTEM



# DELIVERING WHAT YOUR BODY NEEDS.



TO BRING YOU THE RESULTS YOU'VE BEEN LOOKING FOR.

**T**here's one thing you're definitely going to get from our nutritional delivery system - RESULTS! Results you can see and results you can feel.

What's the secret behind our remarkable delivery system? The fact that we use the highest quality nutrients from originally naturally occurring sources certainly makes a major difference. But what we put into each of our exclusive formulas is only part of the answer.

basis is what your body is able to get out of every LifeTronix product.

Thanks to an incredible nutritional breakthrough called Emusol<sup>®</sup> Micellization Plus, science has now found a way to accelerate the delivery of essential nutrients and significantly increase the absorption of those nutrients at the cellular level.

In addition to giving you the ability to design your own nutritional program with this patented, breakthrough delivery system, our delicious Emusol<sup>®</sup> Micellization Plus formulas provide

...than as excess fat. This product contains no ephedra.

**APPETRON DISCS** - These delicious, cocoa-flavored, chewable discs were formulated to overcome the temptation to snack or eat. Each disc is just 15 calories and provides significant ingredients involved in sugar and fat metabolism. These chewable dietary supplements also contain medium chain triglycerides (MCTs), which tend to be used by the body as a source of immediate energy rather than being



stored as fat. Because they are taken up quite rapidly in the bloodstream, MCTs also tend to reduce hunger and the craving to consume additional fats as well as helping to trigger and promote the burning of stored fats.

**APPETRON ACCELERATOR**

...rbal beverage was formulated for those who want to see more immediate results on a bathroom scale as well as noticeable inches of the primary ingredients in this product is an extract of the herb ephedra. It tends to have a thermogenic effect in the body and helps "accelerate" the natural process of the body to achieve desired weight loss results faster.



**SPECIALTY FORMULAS**

**ALOESOL** - We use the highest quality whole leaf to create this highly concentrated aloe drink. Using cranberry and other berry juices for natural flavoring, this refreshing drink also contains potassium, vitamin C and the antioxidants beta carotene and vitamin E in the Emusol® Micellization Plus system. ALOESOL is certified aloe free.

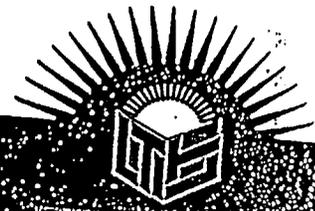
**MYOTONE** - A high-potency amino acid formulation that helps build muscle tissue and the appearance of muscle tone. MYOTONE can be an effective aid in enhancing physical performance, lowering the percentage of body fat, and increasing muscle mass. In addition to providing special muscle and protein building nutrients, this citrus flavored drink also contains the antioxidant beta carotene in the Emusol® Micellization Plus delivery system.

**PHYTODOPHILUS** - A unique, four-in-one product formulated to support the body's normal digestive process. This pleasant tasting dietary supplement contains soluble and insoluble dietary fibers (5 grams per serving) from ten different vegetable sources. PHYTODOPHILUS...

...restore the normal flora of the intestinal tract that aid in digestion, special phytochemical concentrates that are high in antioxidants, and Phytozyme, a plant-derived enzyme complex that provides over 30 active enzymes involved in protein, fat and carbohydrate digestion.

**LOOK FOR THE EMUSOL SYMBOL**

How can you be sure that you are getting the benefits of the exclusive, patented Emusol® Micellization Plus process? Look for the special Emusol® logo on the bottle. If the logo isn't on the outside, then the Emusol® advantage isn't on the inside.



**LIFETRONIX**

**THE LIFETRONIX CUSTOMER SATISFACTION GUARANTEE**

After using any LifeTronix product as directed for 14 days, if you are not completely satisfied, simply return the unused portion and your retail receipt to your Independent LifeTronix Telecommuter for a full refund or exchange.



The statements in this pamphlet have not been evaluated by the Food and Drug Administration. These products...

## SEE IT FOR YOURSELF!

In recent years, there have been tremendous advances in the field of nutrition. We believe that the Emusol® Micellization Plus process may be the most significant nutritional breakthrough of this century!

Using a variety of originally naturally occurring components and state-of-the-art technology, Emusol® has found a way to break complex fat soluble nutrients into tiny particles or micelles that are completely soluble in water.

Consequently, many of the essential nutrients that would normally be difficult to absorb can now be transported more easily, delivered more efficiently, and absorbed more effectively at the cellular level.

If you don't have to take our word for it. The Emusol® Micellization Plus process is 100% demonstrable. In just 15 seconds, you can usually see the difference.

Why not call today for your free demonstration and find out what Emusol® Micellization Plus could mean to you and your family?

For more information about the LifeTronix International Delivery System, or for a free demonstration of the patented Emusol® Micellization Plus process, please contact:

LifeTronix • P.O. Box 187 • 5555 Tech Circle  
Moorpark, CA 93021  
International Headquarters (805) 532-2800  
Consumer Order Department (800) 947-9333  
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## THE APPETRON METABOLIC FITNESS PROGRAM

More than just a weight management program, the APPETRON METABOLIC FITNESS PROGRAM is quite possibly the most advanced medical and scientific approach to personal health and fitness available anywhere in the world today.

The primary objective of the APPETRON METABOLIC FITNESS PROGRAM is to help improve basic metabolic efficiency through the use of a unique combination of nutritional and botanical components.

When taken in conjunction with our nutritional formulas and a healthful lifestyle regimen, this program is designed to help your body become healthier and more efficient at what it is designed to do naturally.

### APPETRON BEVERAGE

A great tasting, natural raspberry flavored tea with a unique combination of botanical ingredients, including gymnema[sylvestre, green tea, licorice, fennel and a unique water soluble garcinia cambogia extract.

This powerful botanical contains a component called hydroxycitric acid (HCA), which has been shown to have a positive effect on how

acids by helping promote the conversion of excess sugars to glycogen for immediate energy use rather than as excess fat. This product contains no ephedra.

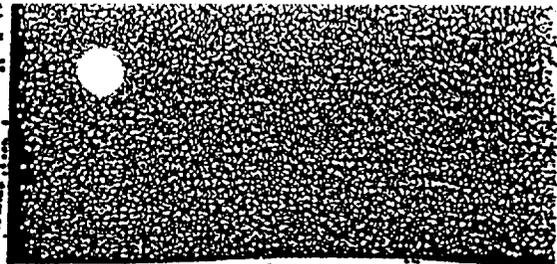
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stored as fat. Because they are taken up quite rapidly in the bloodstream, MCTs also tend to reduce hunger and the craving to consume additional fats as well as helping to trigger and promote the burning of stored fats.

### APPETRON ACCELERATOR

This herbal beverage was formulated for those who want to see more immediate results on the bathroom scale as well as noticeable inch loss. One of the primary ingredients in this delicious tea is an extract of the herb ephedra. Ephedra tends to have a thermogenic effect in the body and helps "accelerate" the natural





Valuable information enclosed

**\$1.50 CASH REBATE**

**Ginkoba™**



**Ginkoba™**

**Get a \$1.50 Cash Rebate**

To receive a \$1.50 cash rebate and receive a \$1.00 coupon good toward your purchase of Ginkoba, please send the following:

1. Your cash register receipt with the purchase price of Ginkoba circled.
2. The UPC symbol from the Ginkoba carton.
3. Complete the back of this certificate with your name and address.



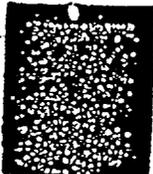
**Mail to: Ginkoba \$1.50 Rebate  
P.O. Box 1818  
Young America, MN  
55594-1818 (PI)**

**Please complete the following:**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_

To help us serve you better, please complete the questions on the other side of rebate coupon.

Please allow 6 - 8 weeks for delivery of rebate check. Void where prohibited, taxed or otherwise restricted. Limit one per household. This official certificate must accompany your request and may not be mechanically reproduced in any way.





*Biloba tree. The extract in Ginkoba is precisely standardized to 24% ginkgo flavonoid glycosides along with other key constituents (i.e. Ginkgolides and Bilobalides) in their proven ratios.*

Also contains: Hydroxypropyl methyl cellulose, lactose, talc, polyethylene glycol, magnesium stearate, titanium dioxide, synthetic iron oxides.

Store at room temperature and avoid excessive heat 40°C (104°F) to maintain optimal freshness.

## **PHARMATON** NATURAL HEALTH PRODUCTS

Division of:  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Ridgefield, CT 06877

Distributed by:  
Sunsource Health Products, Inc.  
Kihel, Maui, HI 96753

Product of Germany

8A1330

### Questions

1. What age category are you?

- 19 or younger  20-25  
 26-35  36-49  60+

2. Sex: Male  Female

3. What is your primary occupation?

- Student
- Homemaker
- Executive-Upper Management
- Middle Management
- Health Care Professional/Nurse
- Machine Operator
- Office (Clerical)
- Retired
- Other \_\_\_\_\_

4. About how often do you take Ginkgo Biloba?

- Daily  
 2-6x a week  
 1x a week  
 Less than once a week

5. Is this the first time you've used Ginkoba?

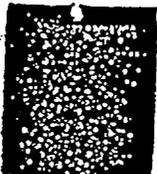
- Yes  No

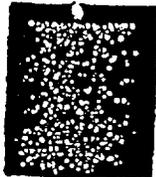
6. How long have you been taking Ginkoba?

- 1-5 months  
 6 months - 1 year  
 1-3 years  
 3+ years

7. Do you buy generic/store brand nutritional supplements?

- Always  Sometimes  Never





# Ginkoba™

Standardized Ginkgo Biloba Extract (50:1)

Ginkoba™ is for healthy adults who want to improve their ability to concentrate and to enhance mental "focus".

The extract in Ginkoba™ has been shown effective as a supplement for the enhancement of cognitive function in adults. Its special anti-oxidative properties protect the cell membranes of the nervous system from normal aging.

No other extract of the leaves of the Ginkgo Biloba tree meets the standards and quality of the one in Ginkoba™. Over 30 years of extensive research and results have shown that Ginkoba™ is a safe and natural way to supplement your diet. No wonder it has earned the title of the world's best researched herb. Not all ginkgo extracts are created equally. The majority of the modern ginkgo research refers to the specific, highly standardized extract found in Ginkoba™.

**Suggested Use:** When taken as directed, GINKOBA is a natural way to sharpen your mental focus. GINKOBA will help you maintain an overall feeling of healthy well-being by reducing normal forgetfulness and improving concentration.

**Recommended Adult Intake:** Adults over 12 years old should take one tablet, swallowed whole, three times daily with water at meal-times. Research on doses above 200 mg per day does not substantiate any better effectiveness. Optimal effectiveness has been shown after 4 weeks with continuous uninterrupted use.

**Precautions:** In over 44 research trials with a total of 9772 recipients involved, no serious or significant adverse reactions or drug interactions have been reported to date. There have been rare reports of headache, mild gastrointestinal disturbances and allergic skin reactions with use of the extract in this product. However, as with any supplement, contact your doctor if you are taking a prescription medicine, are pregnant or lactating.

Uninterrupted use.

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No information is available on the use of ginkgo biloba extract in children under the age of 12 years old. As with other supplements, please keep this product out of the reach of children. In case of accidental overdose, seek the advice of a professional immediately.

The statements presented on this package have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

## Get a \$1.50 Cash Rebate

To receive a \$1.50 cash rebate and receive a \$1.00 coupon good toward your purchase of Ginkoba, please send the following:

1. Your cash register receipt with the purchase price of Ginkoba circled.
2. The UPC symbol from the Ginkoba carton.
3. Complete the back of this certificate with your name and address.



**Mail to: Ginkoba \$1.50 Rebate**  
**P.O. Box 1818**  
**Young America, MN**  
**55594-1818 (PI)**

### Please complete the following:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

To help us serve you better, please complete the questions on the other side of rebate coupon.

Please allow 6-8 weeks for delivery of rebate check. Void where prohibited, taxed or otherwise restricted. Limit one per household. This official certificate must accompany your request and may not be mechanically reproduced in any way.

8A1280

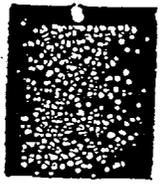
MENTAL ALERTNESS DIETARY SUPPLEMENT  
**Ginkoba**

**Ginkoba**  
MENTAL ALERTNESS DIETARY SUPPLEMENT  
NEW FROM GINSANA®

**\$1.50**  
Cash  
Robotic  
Inside

- ▶ Improves Memory & Concentration
- ▶ Enhances Mental Focus
- ▶ All Natural Herbal Extract

72  
TABLETS  
40 mg Each



GINKOBA is a Trademark of Pharmaton Natural Health Products,  
 Division of Boehringer Ingelheim Pharmaceuticals, Inc.  
 Ridgefield, CT 06877  
 Distributed by: Sunsource Health Products, Inc. Kitch, HI 96783  
 Product of Germany

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 Packaged by: Ridgebury Pharmaceuticals, Inc., Danbury, CT 06810  
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Ingredients: Each GINKOBA tablet contains 40 mg of concentrated (50:1) extract from the leaves of the *Ginkgo Biloba* tree. The extract in GINKOBA is precisely standardized to contain 24% Ginkgo flavonoid glycosides along with other key constituents (Ginkgolides and Biflavanols) in their proven ratios.

Also Contains: Hydroxypropyl methylcellulose, lactose, talc, polyethylene glycol, magnesium stearate, Dmannitol, and hydroxypropyl cellulose.

**NUTRITION FACTS**

Serving Size: 1 tablet  
 Each tablet contains 40 mg of Ginkgo Biloba Extract (50:1)

Total Fat	0%
Total Fiber	0%
Total Protein	0%
Total Carbohydrate	0%
Total Fat	0%
Total Fiber	0%
Total Protein	0%
Total Carbohydrate	0%

Percent Daily Values are based on a diet of other people's secrets.

GINKOBA - Standardized Ginkgo Biloba Extract (50:1).  
 Over 30 years of extensive research results have shown that GINKOBA is a safe and natural way to supplement your diet. No other extract of the Ginkgo Biloba tree meets the standards of the one in GINKOBA.

Suggested Uses: When taken as directed, GINKOBA is a natural way to enhance your mental focus. GINKOBA will help you maintain an overall feeling of healthy well-being, reducing normal forgetfulness and improving concentration.

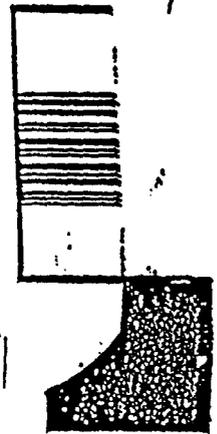
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Store at room temperature and avoid excessive heat above 40°C (104°F) to maintain optimal freshness.

MENTAL ALERTNESS DIETARY SUPPLEMENT

# Ginkoba



# Ginkoba

NEW FROM GINSANA®

MENTAL ALERTNESS DIETARY SUPPLEMENT

# Ginkoba

- ▲ Improves Memory & Concentration\*
- ▲ Enhances Mental Focus
- ▲ All Natural Herbal Extract

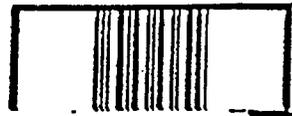
**\$1.50**  
Cash  
Rebate  
Inside

**36**  
TABLETS  
40 mg Each

6A1270

## Ginkoba

MENTAL ALERTNESS DIETARY SUPPLEMENT



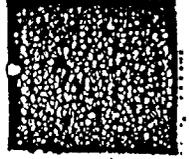
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 Ridgefield, CT 06877

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 Product of Germany

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 are broken.

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Also Contains: Hydroxypropyl methylcellulose, lactose, talc, polyethylene glycol, magnesium stearate, titanium dioxide, synthetic iron oxides.

**NUTRITION FACTS:**  
 Serving Size: 1 label  
 Each Label contains:  
 Calories: 0 Calories from Fat 0

% Daily Value*	
Total Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

\*Percent Daily Values are based on a diet of 2,000 calories a day.

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# Ginkoba™

