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October 7, 2005

Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., SW
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: Vitadvance Detox System

Statements:

- Helps rid the body of free radicals that cause cellular damage.
- Support cellular health and antioxidant defense levels.
- With scientifically studied, patented SOD/Gliadin complex and Vitaberry fruit extract blend to help rid your body of free-radical impurities that may damage skin cells involved in the production of collagen and elastin.

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,



Laura Quintano
Assistant General Counsel

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