



PURDUE

Purdue Products L.P.

One Stamford Forum
Stamford, CT 06901-3431

March 15, 2005

0231 5 APR -7 P2:28 www.purduepharma.com

Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
5100 Paint Branch Parkway
College Park, MD 20740

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Dear Sir or Madam:

Purdue Products L.P. submits the information in this notification pursuant to 21 C.F.R. Subpart F, section 101.93 as notice of marketing structure/function claims for SLOW-MAG®.

Supplement: SLOW-MAG®

Manufacturer: Delpharm
5. rue Du Guesclin, BP 285-27002 Evrenx Cedex
France

Packager: Wellspring Pharmaceutical Canada Corporation
400 Iroquois Shore Road, Oakville, Ontario L6H 1 M5
Canada

Distributor: Purdue Products L.P.
One Stamford Forum
Stamford, CT 06901-3431

Statement Text:

- Magnesium may help support learning and memory performance in aging adults.
- A proper magnesium level supports regulation of a key brain receptor involved in maintaining cognitive function.
- Magnesium is essential for the processes involved in supporting learning and memory.
- Adequate magnesium levels may help maintain proper communication amongst the nervous system and other body systems in aging adults.
- Maintaining proper magnesium levels helps regulate a key brain receptor important for supporting learning and memory function in aging adults.
- Magnesium helps maintain blood pressure levels already within a normal range.

Text of PDP: SLOW MAG® Magnesium Chloride (with Calcium)
One of the best ways to get the magnesium you need.

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Name of dietary ingredient that is the subject of statement:

Magnesium Chloride and
Calcium Carbonate

Name of dietary supplement:

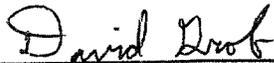
SLOW MAG®

The above statements will be followed by an asterisk that links it to the following boxed warning, "This statement has not been evaluated by the Food and Drug Administration. The product is not intended to diagnose, treat, cure or prevent any disease."

I hereby certify that the information presented and contained in this notice to be accurate and in compliance with supplement label regulations, and that Purdue Products L.P. has substantiation to verify that the statements are truthful and not misleading.

For Purdue Products L.P.

By:



David Grob, MS, RAC
Sr. Director, Regulatory Affairs
Purdue Pharma L.P.

3/15/05

Date