



90 Orville Drive, Bohemia, NY 11716-2510 ■ Phone: (631) 244-2000 ■ Fax: (631) 218-7480

Office of Nutritional Products
Labeling & Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

January 28, 2005

FEB 16 2005

Dear Sir or Madam:

This letter will serve as a 30-day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 that NBTY Inc. is using the following statements on our ProtoMilk Protein supplements under one or more of the following brand names: American Health, Bioenergy Nutrients, Body Fortress, CVS, Dollar General, Duane Reade, Giant Eagle, Good 'N Natural, Health's Finest, Heartland, HealthSmart Vitamins, HealthWatchers, Kaiser Permanente, Life's Finest, Major, Met-Rx, Natural Wealth, Naturalist, Nature's Bounty, Nutrition Headquarters, Nutrition Warehouse, PhysioLogics, Precision Engineered, Puritan's Pride, Radiance, Rexall, Sam's Club, Shoprite, Sundown, Target, US Nutrition, Vibrant Health, Vitamin World, Walgreens, Walmart and WorldWide Sports:

Ingredients: Vitamin A (50% as Beta Carotene), Vitamin C, Vitamin D, Vitamin E, Vitamin K, Thiamin, Riboflavin, Niacin, Vitamin B-6, Folic Acid, Vitamin B-12, Biotin, Pantothenic Acid, Calcium, Iron, Phosphorus, Iodine, Magnesium, Zinc, Selenium, Copper, Manganese, Chromium, Molybdenum, Sodium, Potassium

- Supports Muscle Size and Strength
- Muscle Glycogen Support
- 35g Advanced Protein Blend
- MCT Lipids – Support Energy Expenditure. MCT's support faster absorption and may promote energy expenditure compared to equal amounts of typical dietary fats.
- ProtoMilk Protein is an advanced nutritional supplement designed to support your bodybuilding and athletic goals.
- Whey and casein are recognized by nutritionists as top-notch proteins, due to their high biological values and amino acid scores.
- Carbohydrates provide an efficient source of muscle energy to fuel max-intensity workouts.
- If you're ready to take your training to the next level, ProtoMilk Protein can support your efforts for muscle size, strength, and recovery.

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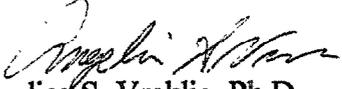
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- Results may vary: when used in conjunction with an intense daily exercise program and a balanced diet including an adequate caloric intake.

The above statements are accompanied by the required disclaimer pursuant to Section 6 of the Dietary Supplement Health and Education Act.

Sincerely,


Angelica S. Vrablic, Ph.D.
Manager, Nutrition Research

ASV/mb