



975 0162 LET 15460

January 6, 2005

Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

JAN 27 2005

Dear Sir or Madam;

This letter will serve as a 30-day notification, pursuant to 403 (r) (6) of the Federal Food, Drug & Cosmetic Act and regulations promulgated thereunder.

Product Manufacturer: IdeaSphere Inc.
150 Motor Parkway
Hauppauge, NY 11788

Text of statement being made: "naturally supports immune function"

Dietary supplement ingredients: Echinacea Purpurea.

Dietary supplement brand and name: Spring Valley ECHINACEA CAPSULES

As required, enclosed are two photocopies of this notification.

The signee certifies that the information contained in this notice is complete and accurate, and that IdeaSphere Inc., has substantiation that the statement being made is truthful and not misleading.

Sincerely,

Myron Lyskanycz
Vice President of Marketing
IdeaSphere Inc.

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Enclosures