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REC 212 004

Office of Nutritional Products  
Labeling & Dietary Supplements  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
5100 Paint Branch Parkway  
College Park, MD 20740-3835

October 22, 2004

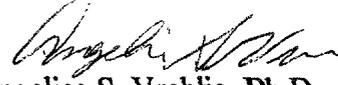
Dear Sir or Madam:

This letter will serve as a 30-day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 that NBTY Inc. is using the following statements on our Magnesium supplements under the Dollar General brand name:

- Essential for Cell Formation and Energy Production.
- Magnesium helps to regulate calcium transport and is very important to the mineralization of bone.
- Magnesium is also involved in protein formation and supports muscle health.

The above statements are accompanied by the required disclaimer pursuant to Section 6 of the Dietary Supplement Health and Education Act.

Sincerely,

  
Angelica S. Vrablic, Ph.D.  
Manager, Nutrition Research

ASV/mb

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