



The Natural Choice™

July 15, 1997

RECEIVED
7/21/97

Linda S. Kahl, Ph.D.
Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 "C" St. S.W. (HFS-450)
Washington, D.C. 20204

0237 '97 SEP 19 P1:53

Dear Dr. Kahl:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994, Nature's Way Products, Inc. wishes to notify the Food and Drug Administration that it has within the past 30 days, commenced marketing a dietary supplement which bears a statement of nutritional support.

The dietary supplement for which the statement is made is Efalex Focus. The dietary ingredient that is the subject of the statement is Evening Primrose Oil. The statement of nutritional support reads as follows:

"Efalex focus provides important fatty acids which help maintain eye and brain function. Research has shown that the essential fatty acids in Efalex Focus are important in maintaining eye and brain function."

This statement is accompanied by the required disclaimer which is prominently displayed in bold-faced type.

This statement of nutritional support is based on data which renders these statements substantiated, truthful and non-misleading.

Sincerely,

NATURE'S WAY PRODUCTS, INC.

Gordon M. Walker
Regulatory Counsel

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