

St. Luke's Hospital
Bethlehem, PA

St. Luke's Regional Resource Trauma Center
"Talk with your Doctor"
Radio spots aired Sept 9, 2004 and Sept 23, 2004

St. Luke's Hospital, a select number of regional resource Level I trauma centers in the United States, chosen to participate in a ground breaking national clinical research trial to evaluate the safety and efficiency of PolyHeme, an oxygen carrying blood substitute for treating critically injured and bleeding patients. The public is invited to attend a community meeting on Tuesday, October 5th from 7 until 8pm in the Laros Auditorium of the Doctors' Pavilion at St. Luke's Hospital Bethlehem campus at which time there will be an opportunity to learn more about this exciting study and the clear benefits to trauma patients. For more information, call toll free 1-800-755-1626.