ATTACHMENT 13

Veterinary Oral Health Council Web Site Pages, December 14, 2005

VETERINARY ORAL HEALTH COUNCIL VOHC Accepted®

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Products Awarded the VOHC Seal

What is Periodontal (Gum) Disease?

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The VOHC® Seal of Acceptance

Helping to Control the Most Common Disease in Dogs and Cats

- Periodontal Disease (Gum Disease)

The VOHC Seal is awarded based on pre-set standards.

Look for the VOHC Seal on products for cats and dogs!

VETERINARY ORAL HEALTH COUNCIL VOHC Accepted®

Find out why Gum Disease in Dogs and Cats is important.

Use the links on the left to view other pages on this site.

Meaning of the VOHC Seal

VOHC authorizes the use of the VOHC Registered Seal on products intended to help retard plaque and tartar on the teeth of animals.

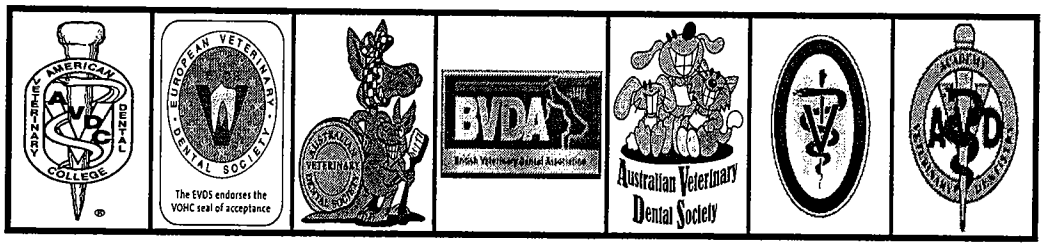
Products designed to be chewed by animals may occasionally cause intestinal problems or injury if not appropriate for the

Last updated
May 10, 2005

animal, if not used as intended by the manufacturer, or as the result of some other cause. VOHC is not liable to any person for any loss or injury of any type that occurs from the use of a product sold under its Registered Seal.

When VOHC authorizes use of its Registered Seal, VOHC makes no certification, representation or warranty as to safety and certifies only that, upon application for the right to use the Registered Seal, the product met VOHC's Standards for effectiveness in retarding plaque and tartar when used as directed. VOHC makes no other certification, and no representation or warranty of any sort, in connection with any product sold under its Registered Seal.

The VOHC Seal of Acceptance system is endorsed by these international veterinary dental organizations.



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Products Currently Awarded the VOHC Seal

Product	Type of Product	Claim	Company	Species	Year Seal Awarded
Prescription Diet® Canine t/d: Original Bites and Small Bites	Diet	Plaque and Tartar	Hill's Pet Nutrition Inc.	Dog	1998
Prescription Diet® Feline t/d	Diet	Plaque and Tartar	Hill's Pet Nutrition Inc.	Cat	1998
Friskies® Feline Dental Diet	Diet	Plaque and Tartar	Friskies Petcare Co.	Cat	1999

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New and Improved Prescription Diet® Feline t/d	Diet	Plaque and Tartar	Hill's Pet Nutrition Inc.	Cat	2001
Del Monte Tartar Check® Dog Biscuit: Small and Large Sizes	Biscuit Treat	Tartar	Del Monte Pet Products	Dog	2001
Friskies® Cheweez® Beefhide Treats	Rawhide Chew Treat	Tartar	Friskies Petcare Co.	Dog	2001
Science Diet® Oral Care Diet for Dogs	Diet	Plaque and Tartar	Hill's Pet Nutrition Inc.	Dog	2001
Science Diet® Oral Care Diet for Cats	Diet	Plaque and Tartar	Hill's Pet Nutrition Inc.	Cat	2001
Iams® Chunk Dental Defense Diet for Dogs	Diet	Tartar	Iams Company	Dog	2003
Eukanuba® Adult Maintenance Diet for Dogs	Diet	Tartar	Iams Company	Dog	2003

Greenies® Edible Dog Treats: Teenie, Petite, Regular, Large and Jumbo Sizes	Edible Treat	Plaque and Tartar	S&M NUuTec, LLC	Dog	2004
Hartz® Flavor Infused Oral Chews: Large Dogs and Small Dogs Sizes	Rawhide Chew Treat	Plaque and Tartar	The Hartz Mountain Corporation®	Dog	2005

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VOHC Council Members

The **VOHC Council** consists of 10 veterinary dentists and dental scientists with experience of scientific protocols and study design. The Council members are appointed by the President and Board of Directors of the American Veterinary Dental College, which oversees the policies and procedures of the Council.

The Council reviews submissions and recommends whether to award the VOHC Seal to a product. Council members also consider additions or changes to VOHC policies. When joining the Council, new members sign a conflict-of-interest statement and agree to abide by a confidentiality policy (below). Council members serve without remuneration.

All submissions to VOHC are reviewed by the VOHC Consultant Statistician, Larry Laster, PhD.

Current Members of Council

Jaime Anderson
DVM, RDH, DipAVDC, DipACVIM

Sacramento, CA.

Boulder,

Paul Cleland DVM, DipAVDC	CO.
Linda DeBowes DVM, DipACVIM, DipAVDC	Seattle, WA.
Marco Gioso DVM, DDS, PhD, DipAVDC	Sao Paulo, Brazil.
Cecilia Gorrel DDS, DSc, BVetMed, DipEVDC	Hampshire, UK.
Philippe Hennet DVM, DipAVDC	Paris, France.
Milinda Lommer DVM, DipAVDC	San Francisco, CA.
Kenneth Lyon DVM, DipAVDC	Mesa, AZ.
Eva Sarkiala-Kessel DVM, PhD, DipAVDC	Boulder, CO.
Colin Harvey BVSc, FRCVS, DipACVS, DipAVDC	(Director), Philadelphia, PA

Conflict of Interest Statement	Confidentiality Policy
The available pool of interested and informed individuals is small at present compared to human dentistry. Thus it will not be possible to appoint to the VOHC or its Panels only individuals with no likelihood of prior involvement in the development or testing of all potentially reviewable products. However, individuals appointed to any function in the process will be expected to withdraw from stating opinions or voting on issues regarding products in which they have had or have a personal,	Materials submitted for review will be kept in confidence by all personnel, including Council and Review Panel members, no matter what the result of the review process. Specifically, the VOHC is not a regulatory agency and has no function to play in informing the public regarding products for which request for recognition of a claim was denied. The only information that VOHC provides on specific products is a list of products

professional, or financial interest or involvement.

that have been awarded the VOHC Seal of Acceptance.

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