

  
Juice Products  
ASSOCIATION

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November 19, 2007

Dockets Management Branch (HFA-305)  
Food and Drug Administration  
5630 Fishers Lane  
Room 1061  
Rockville, MD 20852

Re: Docket No. 2006N-0168 – Food Labeling: Revision of Reference Values and Mandatory Nutrients

Dear Sir or Madam:

The Juice Products Association (JPA) is a trade association whose international membership consists of major packers and distributors of a wide variety of fruit and vegetable juices, juice beverages, drinks, jams, jellies, fruit spreads and other fruit products. Our members represent a significant majority of the juice and juice beverage processors in the United States. JPA is requesting a 90-day extension of time to file comments on the advance notice of proposed rulemaking (ANPRM), Food Labeling: Revision of Reference Values and Mandatory Nutrients, published in the November 2, 2007 *Federal Register* (72 FR 62149). The Food and Drug Administration (FDA) has set a deadline of January 31, 2008 for comment.

Revisions to the reference values for nutrition labeling could have a significant impact on the food industry as this could result in changes to the percent daily values listed in the Nutrition Facts Panel. Ultimately, food manufacturers would be required to update their food labels. We believe a 90-day extension to the current deadline for comment would allow the industry sufficient time to review the extensive list of questions raised by the FDA in the ANPRM and to draft appropriate comments.

Regards,

  
Carol Freysinger  
Executive Director

CC: Paula R. Trumbo

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