

Q J1: Recently, there has been considerable attention focused on the amount of carbohydrates in foods. Do you feel that a product that promotes on its package that it contains "50% less sugar" when it contains no sugar but is actually sweetened with high fructose corn syrup is misleading?

B 2: EDUCATION, INCOME, EMPLOYMENT

	EDUCATION						INCOME					EMPLOYMENT						WORK WOMEN WITH CHILD	
	TOTAL	SOME HS	HS GRAD	SOME COLL	COLL GRAD	POST GRAD	<15K	15K- 30K	30K- 40K	40K- 60K	60K+	TOTAL YES	FULL- TIME	PART- TIME	TOTAL NO	RE- TIRED	HOME- MAKER		WORK WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)		(R)
BASE-TOTAL RESPONDENTS	1000	169*	257	335	157	75	137*	183	114*	158	255	612	492	119*	376	191	100*	275	221
	100%	100%*	100%	100%	100%	100%	100%*	100%	100%*	100%	100%	100%	100%	100%*	100%	100%	100%*	100%	100%
Yes	860	131	216	301	141	67	105	155	100	142	227	522	422	100	329	157	90	250	200
	86%	78%	84%	90%AB	90%A	89%	77%	85%	88%	90%F	89%F	85%	86%	84%	87%	82%	90%	91%O	91%O
No	114	31	32	29	14	5	24	23	11	13	23	75	61	14	37	29	7	18	14
	11%	18%	13%	9%	9%	7%	18%	13%	10%	8%	9%	12%QR	12%QR	11%	10%	15%QR	7%	7%	6%
Don't Know/Refused	26	7	9	6	1	3	8	5	3	3	5	15	10	5	11	6	3	7	7
	3%	4%	3%	2%	1%	3%	6%	3%	3%	2%	2%	2%	2%	4%	3%	3%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J - K/L/M/N/O/P/Q/R

* small base

***** WEIGHTING VARIABLE - EDUCATION *****

	TOTAL

BASE-TOTAL RESPONDENTS	1000 100%
Less than High School	169 17%
High School graduate (includes non-response and Technical/Vocational)	328 33%
Some college	271 27%
College graduate	157 16%
Post graduate	75 8%