[redacted]

To: Carole Adler MSRD, Office of Consumer Food Safety, FDA
Date: November 20, 2002

Dear Carole:

I am writing to voice my concern about the current nutrition labeling on the Atkin's Advantage Bar. The bar states "For those watching their carbohydrates, count only 2 grams, as all other carbs (including fiber) have a minimal impact on blood sugar."

Counting only 2 grams of carbohydrates instead of the 21 grams stated on the label is not only confusing but is extremely misleading to our diabetic populations who are taught to count the *Total Carbohydrate* grams (minus fiber) as listed on the label. The RN at Atkins stated one can subtract out glycerine, thus yielding 2 grams of carbohydrate. But as you and I discussed, this is erroneous and potentially harmful, especially if a diabetic consumes several of the bars thinking they are low carbohydrate, only to find later, that the bars indeed have raised their blood sugars.

As educators for diabetic populations, we insist on accurate nutritional labeling. If Atkins continues to ignore your warnings on non-compliance to them, we as educators, will need to inform our patients not to support or buy their products.

Please let us know if there is anything else we can do to rectify the problem.

Sincerely,

[redacted]

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