

**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93**

This notification is being filed on behalf of New Chapter, Inc., which is the manufacturer of the product(s) which bear the statements identified in this notification. Its business address is: 22 High St. PO Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R §101.93. The dietary supplement product on whose label or labeling the statements appear is **Rhodiola Force™ 300.**

10/29/2004

The text of each structure-function statement for which notification is now being given is:

- (Statement 1): Tested adaptogen for stress.
- (Statement 2): Uplifts mood and modulates physiologic stress reactions.
- (Statement 3): Sharpens memory retention and cognitive performance

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement</u>
1.	Rhodiola (<i>Rhodiola rosea</i>)
2.	Rhodiola (<i>Rhodiola rosea</i>)
3.	Rhodiola (<i>Rhodiola rosea</i>)

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	Rhodiola Force 300	Label and Labeling
2.	Rhodiola Force 300	Label and Labeling
3.	Rhodiola Force 300	Label and Labeling

I, Jennifer Toomey, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: 10-18, 20004 By: Jennifer Toomey, OLC Mgr.
[Name/Title]

90031

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AND 21 CFR §101.93**

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The text of each structure-function statement for which notification is now being given is:

(Statement 6): Builds stamina, endurance and well-being under conditions of exertion and sleep disruption.

(Statement 7): The diamond amongst these herbs, called "adaptogens" because of their ability to help the body adapt to stress, is unquestionably *Rhodiola rosea*.

(Statement 8): Those phytonutrients include numerous and unique anti-stress compounds like rosavins, salidroside and other biologically active compounds.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement</u>
6.	Rhodiola (<i>Rhodiola rosea</i>)
7.	Rhodiola (<i>Rhodiola rosea</i>)
8.	Rhodiola (<i>Rhodiola rosea</i>)

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
6.	Rhodiola Force 300	Label and Labeling
7.	Rhodiola Force 300	Label and Labeling
8.	Rhodiola Force 300	Label and Labeling

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Date Signed: 10.18, 20004 By: Jennifer Toomey, GC, Mar.
[Name/Title]

