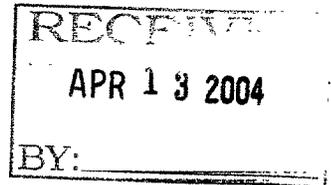




We Make Quality Affordable



March 08, 2004

Food and Drug Administration
 Center for Food Safety and Applied Nutrition
 Office of Nutritional Products, Labeling, and Dietary Supplements
 Division of Nutritional Programs and Labeling
 200 C Street SW
 Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Phase 2, a dietary supplement.

Statements being made in the labeling of Phase 2:

(1) NOW® PHASE 2® is an all-natural bean extract that assists users in their quest to achieve healthy dietary and weight management objectives. This is achieved by inhibiting the breakdown of dietary starches into glucose by limiting alpha amylase activity. Although glucose is used by all cells of the body to fuel metabolism, excess glucose is often converted into fat and stored in adipose tissue. In this way carbohydrates from starch can pass through the system unchanged allowing the body to avoid storage of excess carbohydrate calories. *

Phase2 helps you achieve healthy weight management without the use of stimulants or laxatives.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
 Director, Quality Assurance
 NOW Foods
 395 S. Glen Ellyn Rd.
 Bloomingdale, IL 60108

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