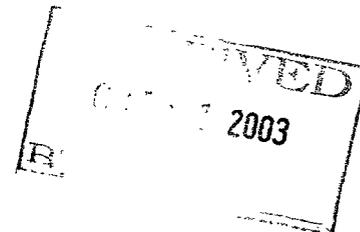




We Make Quality Affordable

October 08, 2003

Food and Drug Administration
 Center for Food Safety and Applied Nutrition
 Office of Nutritional Products, Labeling, and Dietary Supplements
 Division of Nutritional Programs and Labeling
 200 C Street SW
 Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Xylitol Plus Packets, a dietary supplement.

Statements being made in the labeling of Xylitol Plus:

(1) Xylitol is a sweet crystalline substance that is naturally present in small amounts in various fruits and vegetables. Considerable amounts of Xylitol are formed in the body every day as a result of normal metabolic processes. Although it is classified as a carbohydrate, Xylitol is slowly absorbed from the digestive tract and does not cause rapid rises in blood glucose. In addition, the caloric impact of Xylitol is typically about 40% lower than other carbohydrates, making it a healthful addition to any diet. Since the 1970's, Xylitol has been used safely as an ingredient in gums and candies due to its unique and clinically proven dental benefits. More recent research in laboratory animals has also shown that Xylitol may support healthy bones. NOW Xylitol Plus also contains Stevia for the benefits consumers seek.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
 Director, Quality Assurance
 NOW Foods
 395 S. Glen Ellyn Rd.
 Bloomingdale, IL 60108

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