



Body Wise International, Inc.
2802 Dow Avenue
Tustin, California 92780

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10/21/03

Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Pkwy.
College Park, MD 20740

RE: Notification of statements on a dietary supplement known as, Essential Calcium™

October 6, 2003

Dear Ladies/Gentlemen;

Pursuant of 21 C.F.R. Subpart F, section 101.93, Body Wise International, Inc. ("Body Wise" the distributor, which is located at 2802 Dow Avenue, Tustin, CA 92780) wishes to notify the Food and Drug Administration that it has commenced marketing a dietary supplement known as Essential Calcium™ which includes statements of nutritional support in it's labeling.

The following statements are being made for the dietary supplement known as Essential Calcium™

- Essential Calcium™ No bones about it-you need calcium!
- Essential Calcium™ provides 1,000 mg a day of calcium as calcium citrate, a very absorbable form of calcium, as well as vitamin D3 to optimize bone mineralization and to ensure proper calcium use. If you want a complete bone health formula, with all the important bone nutrients, try Essential Calcium today!
- Calcium Citrate. The most absorbable form of calcium. Helps support strong bones and normal bone density. Helps to maintain healthy blood pressure levels.
- Magnesium, Essential for maintaining strong bones and normal bone density.
- Hydrochloric Acid HCl, Helps to support calcium absorption.
- Essential Calcium™ helps support a healthy skeletal system. (Addressed by the materials: Vitamin D3 (as Cholecalciferol), Vitamin B6 (from Pyridoxine HCl), Calcium, Magnesium, Zinc, Copper, Manganese, Glucosamine Sulfate, Betaine HCl, Silica (from Magnesium Trisilicate), Boron, and Hyaluronidase.)

The above statements are accompanied by the required disclaimer, which is prominently displayed in a box in boldfaced type.

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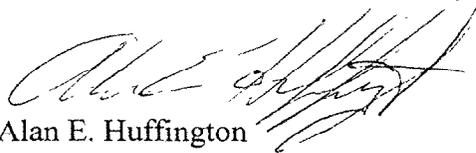
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The information contained in this notice is complete and accurate. Body Wise maintains on file substantiation that these statements are truthful and non-misleading.

An original and two copies of this notification are being submitted.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan E. Huffington". The signature is fluid and cursive, with the first name "Alan" being the most prominent.

Alan E. Huffington
Director of Regulatory Affairs

dw/AEH

Enclosures: Two copies of this two-page letter.