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Office of Nutritional Products
Labeling & Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

September 29, 2003

Dear Sir or Madam:

This letter will serve as a 30-day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 that NBTY Inc. is using the following statements on our Borage Oil supplements under one or more of the following brand names: American Health, Bioenergy Nutrients, Body Fortress, Good 'N Natural, Health's Finest, Heartland, HealthSmart Vitamins, HealthWatchers, Herbal Authority, Hudson, Life's Finest, Natural Wealth, Nature's Bounty, Nutrition Headquarters, Nutrition Warehouse, PhysioLogics, Precision Engineered, Puritan's Pride, US Nutrition, and Vitamin World:

- Supports Cellular and Metabolic Health
- Promotes Cellular and Metabolic Health
- Both, Gamma Linolenic Acid and Linoleic Acid, assist in the production of prostaglandins.
- Borage Oil is one of the few sources of Gamma Linolenic Acid (GLA) and Linolenic Acid (LA), two fatty acids that assist in metabolic and cellular health.
- Research also indicates that GLA is good for women's health and the health of joints.

The above statements are accompanied by the required disclaimer pursuant to Section 6 of the Dietary Supplement Health and Education Act.

Sincerely,

Joanne DeCandia, MS, RD
Director of Nutrition Communications

JD/mb

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