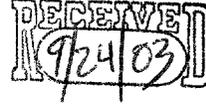


The Law Office of
Holly Bayne, P.C.

Holly J. Bayne, Attorney at Law
Licensed to Practice in the
District of Columbia and California

September 14, 2003



BY U.S. CERTIFIED MAIL

Office of Nutritional Products, Labeling and Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740

NOTIFICATION OF STATEMENTS OF NUTRITIONAL SUPPORT

This notification is filed by The Law Office of Holly Bayne, P.C., on behalf of Bee-Alive Inc., 7 New Lake Road, P.O. Box 1006, Valley Cottage, New York 10989, pursuant to section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act, 21 U.S.C. § 343(r)(6).

Name of Dietary Supplement B12 Plus
Name of Dietary Ingredients Vitamin B6, Folic Acid, Vitamin B12, Royal Jelly

Statements of Nutritional Support for the Dietary Supplement

- can help maintain a healthy nervous system in times of stress by promoting nerve cell activity;
- it works in the body to support production of normal red blood cells, which are essential for carrying oxygen efficiently;
- [s]cientific research has shown that B12, in conjunction with B6 and Folic Acid, can help to lower homocysteine levels in the blood – an important factor in supporting cardiovascular health;
- help nourish, strengthen and energize the body.

Pursuant to Food and Drug Administration regulation 21 C.F.R. § 101.93(a)(3), a signed certification is attached to this notice.

Sincerely,

Holly J. Bayne
Counsel to Bee-Alive, Inc. 975 0162 LET

Enclosure

12941



Bee-Alive® Inc.

September 11, 2003

Office of Nutritional Products, Labeling and Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740

To Whom It May Concern:

I certify that the information contained in the enclosed notification, filed by The Law Office of Holly Bayne, P.C. on behalf of Bee-Alive, Inc., is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

Sincerely,

Denise Boniface
Vice-President
Bee-Alive, Inc.