



February 25, 2004

Food and Drug Administration
Office of Nutritional Products Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, D.C. 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403®(6) (21 U.S.C. 343r (6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Arkopharma LLC, 22N. Main Street. Newport, NH 03773, within the past 30 days commenced marketing a dietary supplement bearing the following statements on the label and/or in the label:

Text of Claims:

1. Nothing compares to this proprietary blend of 10 very specific herbs to help you lose unwanted pounds and shed extra inches to not only look great, but feel great too!
2. Burn: 4 herbs to increase thermogenesis and burn fat
3. Cleanse: 3 herbs to support the body's natural cleansing process
4. Purify: 2 herbs to complement the cleansing process and help purify
5. Tone: 1 herb to tone and maintain vitality
6. Achieve your weight loss goals with 4.3.2.1 Diet while sculpting a beautiful body both inside and out.

Name of Ingredients Subject to Claim:

Green tea leaf extract, Dandelion root extract, Cola nut extract (Cola nitida), Mate bush leaf extract (yerba mate), Chicory root, Yunnan tea leaf extract, Sweet fennel seed extract, Celery leaf and tip extract, Bitter orange peel extract (Citrus Aurantium) and Artichoke leaf extract.

Name of the Supplement: 4.3.2.1 Diet

The undersigned certifies that the information contained in this notice is complete and accurate and that Arkopharma LLC has substantiation that the statement is truthful and not misleading.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jill Bunn', is written over the printed name.

Jill Bunn
Technical Manager
Arkopharma, LLC

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