

**AVON**  
the company for women

August 13, 2003

Office of Nutritional Products,  
Labeling and Dietary Supplements (HFS-810)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St., SW  
Washington, DC 20204

AVON PRODUCTS, INC.  
375 AVENUE OF THE AMERICAS  
NEW YORK, NY 10020-1198  
AUG 25 2003  
212 607 7005  
BY:

Re: Dietary Supplement Notification: 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: SlimWell Advanced Weight Loss System

Ingredients: Chromium, Gymnema Sylvestre Leaf and Fenugreek Seed, Guar Gum, Fiber Blend (guar gum, soy fiber, vegetable cellulose, neopuntia cactus fiber), Banaba leaf extract, Vanadium.

- Statements:
- The SlimWell Advanced Weight Loss System combines a healthy diet, regular exercise and green tea extract to help boost metabolism and energy.
  - The combination of a healthy diet, regular exercise and ingredients such as chromium and vanadium help maintain normal carbohydrate and fat metabolism.
  - Herbal ingredients such as banaba leaf, gymnema leaf and fenugreek seed have also been shown to affect carbohydrate metabolism.
  - Boost metabolism.
  - Helps boost energy. Works to keep your energy level up and your metabolism moving. So you're fueled for a healthy lifestyle of regular exercise
  - Control carbs and fats.
  - Helps manage hunger and support metabolic function to promote healthier eating.
  - Contains chromium and vanadium, vital minerals required for normal fat and carbohydrate metabolism.

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,  
*Laura Quintano*  
Laura Quintano  
Assistant General Counsel

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