

GENERAL VITAMIN CORPORATION  
PO BOX 90044 RALEIGH NC 27675  
919-929-5785 FAX 919-929-2294

DEC 30 2003

December 11, 2003

**CERTIFIED MAIL**  
**Return Receipt Requested**

Office of Special Nutritionals, HFS-450  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

To Whom It May Concern:

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

TODAY'S ESSENTIALS™  
ALLER-7™  
DIETARY SUPPLEMENT  
30 CAPSULES

## Supplement Facts

Serving Size 1 Capsule

Servings Per Container 30

Amount Per Serving	Per 1 Capsule	Per 2 Capsules
Aller-7™ brand herbal extract (patent pending) (standardized botanical extracts of <i>Phyllanthus emblica</i> fruit, <i>Terminalia chebula</i> fruit, <i>Terminalia bellerica</i> fruit, <i>Albizia lebbek</i> bark, <i>Zingiber officinale</i> root, <i>Piper longum</i> fruit, <i>Piper nigrum</i> fruit)	330 mg†	660 mg†
Providing standardized minimum:		
Polyphenol	81 mg	162 mg
Chebolic acid	26 mg	52 mg
Gallic acid	15 mg	30 mg
Glycosides as corilagin and tri-galloyl glucose	7 mg	14 mg
Ellagic acid	1.2 mg	2.4 mg
Piperine	0.25 mg	0.5 mg
Gingerols	0.05 mg	0.1 mg

†Daily Value not established.

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Other ingredients: Microcrystalline cellulose, silica, gelatin and purified water.

Distributed Exclusively by: **General Vitamin Corp.**

P.O. Box 900044, Raleigh, NC 27675 • 1-800-323-8482 • [www.generalvitamin.com](http://www.generalvitamin.com)

**ALLER-7™** is an all natural, patented blend of seven herbal extracts providing standardized phytonutrients, including polyphenols, ellagic acid, gallic acid and more—perfect for any time of year.

**DIRECTIONS:** As a dietary supplement, one capsule a day.

**KEEP TIGHTLY CLOSED IN A COOL, DRY PLACE. KEEP OUT OF REACH OF CHILDREN.**

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.
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The text of the statements that are being made in regards to the above stated product are listed below:

- Featuring Aller-7, a patent-pending formulation of 7 standardized herbs: *Phyllanthus emblica* fruit, *Terminalia chebula* fruit, *Terminalia bellerica* fruit, *Albizia lebbek* bark, *Zingiber officinale* root, *Piper longum* fruit and *Piper nigrum* fruit
- Fortified with OptiZinc™ to support the optimal function of the immune system. OptiZinc® (U.S. Patent 4,764,633) is a trademark of InterHealth N.I.
- Includes active flavonoids and flavones from Georgian blueberry and lemons for additional activity.
- Standardized to 7 active phytonutrients, polyphenols, chebulic acid, gallic acid, glycosides as corilagin and tri-galloyl glucose 7, ellagic acid, piperine, and gingerols.
- 100% vegetarian.
- Contains no artificial colors or additives.
- Supports general well-being.
- Supports healthy respiratory function.
- Supports healthy immune function.

Sincerely,

General Vitamin Corporation

  
Tom Lotrecchiano  
President