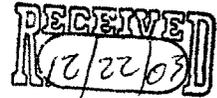


December 2, 2003

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW., Washington, D.C. 20204

0170 PM JAN 16 2003



RE: Notification of Nutritional Support Statements

To whom it may concern:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of Bacopa Extract, a dietary supplement. Planetary Formulas® is the manufacturer of Bacopa Extract.

Statements being made in the labeling of Bacopa Extract

- 1) Bacopa has been revered for centuries in the Ayurvedic herbal tradition of India to enhance clear thinking and support memory function.
- 2) Studies have shown that Bacopa supports learning and memory in humans.
- 3) In animal models, Bacopa provides antioxidant protection for critical memory centers and helps to reduce the effects of stress on the brain.
- 4) For both young and old, Bacopa is ideal for those wishing to enhance their memory potential.

To the best of my knowledge and belief, and based upon information available at the time of the execution of this notice, I certify that the above information is accurate and complete. Planetary Formulas® possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Planetary Formulas®

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