

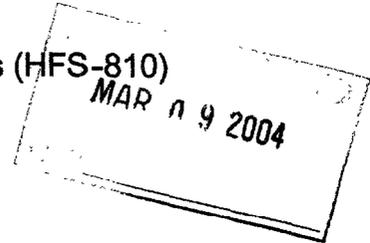


17230 12th Avenue NE • PO Box 65260 • Seattle • WA • 98155 • T 206.364.6761 • F 206.364.5369

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February 20, 2004

Office of Nutritional Products, Labeling & Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Pkwy
College Park MD 20740



Re: **NOTICE OF FIRST MARKETING OF DIETARY SUPPLEMENT**

To Whom It May Concern:

This letter shall serve as notification of the first marketing of the dietary supplement, pH Balance™. The date of first marketing is January 23, 2004. A copy of the label being used is attached to this letter. The statements that are being made are:

- (1) *Promotes healthy body pH*
- (2) *Specially developed Alka-Plex™ formula helps maintain a balanced body pH*
- (3) *pH Balance™ is a unique controlled release formula that:*
 - *Supports healthy body pH*
 - *Reduces body acidity*

I, Melody K. Brown, certify that this information is complete and accurate, and that pH Sciences has substantiation that all statements listed above are truthful and not misleading.

Sincerely yours,

Melody K. Brown
In-house Counsel

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"Optimal living through healthy body pH"

Distributed & Manufactured by:
 pH Sciences, Inc.
 P.O. Box 65260 • Seattle, WA 98155
 1-877-363-2243 • www.phsciences.com

pH
 Sciences™

Recommended Dosage: Take 2 to 4 tablets per day.
 Do not exceed 6 tablets per day.

pH Balance™ is a unique controlled release formula that:

- Supports healthy body pH*
- Reduces body acidity*
- Utilizes strong base alkalisers

pH Balance™ is a patented proprietary blend of 100% GRAS ingredients. The FDA defines GRAS as Generally Recognized as Safe.



pH Balance™

Promotes healthy body pH*

Specialty developed Alka-Plex™ formula helps maintain a balanced body pH*
 Dietary Supplement 45 Coated Tablets

Supplement Facts
 Serving size: 1 Tablet

Amount Per Serving	% DV*
Alka-Plex™ Balance Formula 1,000 mg†	
Provides Calcium (22% DV), Magnesium (<1% DV), and Potassium (1% DV)	
† -36 Daily Values * - Daily Value Not Established	

Other Ingredients: Microcrystalline Cellulose, Cellulose Gum, and Magnesium Stearate.

Alka-Plex™ is a system of alkalisering technologies from pH Sciences.

KEEP OUT OF REACH OF CHILDREN.

pH Balance™ and Alka-Plex™ are trademarks of pH Sciences, Inc., Seattle, WA
 Protected by U.S. and Foreign Patents and patents pending.

CAUTION:

If you are pregnant or nursing, or taking any medications, consult your health care provider before using this product.

This product contains NO yeast, wheat, corn, milk, egg, soy, gluten, artificial colors, sugar, starch, preservatives or flavoring.

100% Money
 GUARANTEED

* These statements have not been evaluated by the Food and Drug Administration.
 This product is not intended to diagnose, treat, cure, or prevent any disease.

TAMPER PROOF LID AND INNER FRESHNESS SEAL.
 DO NOT USE IF EITHER SEAL IS BROKEN OR MISSING.