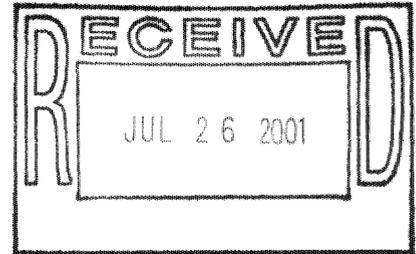


July 23, 2001
The Natural Bladder, LLC
10825 Cherry Hill Drive
Glen Allen, VA 23059

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Food and Drug Administration
Division of Compliance and Enforcement/ONPLDS
Center for Food Safety and Applied Nutrition
HFS-811
200 C Street, SW
Washington, DC 20204



Dear Sir/Madam:

Pursuant to Section 6 of DSHEA and in accordance with 21 CFR Section 101.93, The Natural Bladder, LLC, located at 10825 Cherry Hill Drive, Glen Allen, VA 23059, is hereby giving notice that marketing has been initiated within the past 30 days for a dietary supplement that bears the following statement(s) on the label or in the labeling:

Name of Supplement: Bladder-Control

Statements: "Naturally promotes a strong bladder"
"Scientifically designed to support healthy urinary control"

Subject of Claims: Dietary ingredients- Alpinia oxyphylla, Cornus officinalis, Schisandra chinensis, Panax ginseng, Valeriana officinalis, Passiflora incarnata, L-Arginine, L-Methionine.

The undersigned certifies that the information contained in this notice is complete and accurate and that The Natural Bladder, LLC has substantiation that the statements are truthful and not misleading. Two copies of this notification are enclosed.

If you have any questions pertaining to this notification, please contact me at (804) 257-0601.

Sincerely,

A handwritten signature in black ink, appearing to read "Lonny S. Green".

Lonny S. Green

Chief Executive Officer

97S 0162

LET 8395