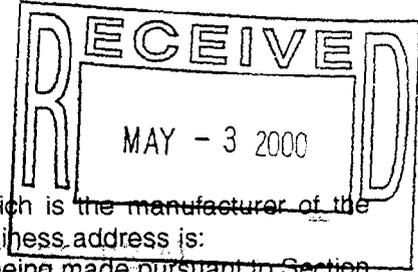


**NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA  
AND 21 CFR §101.93**



This notification is being filed on behalf of New Chapter, Inc., which is the manufacturer of the product (s) which bear the statements identified in this notification. Its business address is: 22 High Street, P.O. Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of the DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is **Holy Basil**

The text of each structure-function statement for which notification is now being given is:

- (Statement 1) : Research demonstrates that Holy Basil safely increases physical and emotional endurance, improves the body's response to stress, and enhances adrenal function
- (Statement 2) : Some of Holy Basil's scientifically documented effects include safely increasing physical and emotional endurance, improving the body's response to stress, and enhancing adrenal function.
- (Statement 3) : Reduces stress and cortisol
- (Statement 4) : Inhibits COX-2 inflammatory enzyme

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

| <u>Statement Number</u> | <u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u> |
|-------------------------|--|
| 1.                      | Holy Basil (Ocimum Sanctum) leaf   |
| 2.                      | Holy Basil (Ocimum Sanctum) leaf   |
| 3.                      | Holy Basil (Ocimum Sanctum) leaf   |
| 4.                      | Holy Basil (Ocimum Sanctum) leaf   |

The following identifies the brand name of each supplement for which a statement is made:

| <u>Statement Number</u> | <u>Brand Name</u> | <u>Label or Labeling?</u> |
|-------------------------|-------------------|---------------------------|
| 1.                      | Holy Basil        | Label                     |
| 2.                      | Holy Basil        | Labeling                  |
| 3.                      | Holy Basil        | Label & Labeling          |
| 4.                      | Holy Basil        | Labeling                  |

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: April 23, 2000

By: Alison Sargent Graphic Coordinator  
(Name, Title)

97S - 0162  
(Revised 4/00)

7055  
LET 5375