



CBS TELEVISION NETWORK
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MATTHEW D. MARGO
VICE PRESIDENT, PROGRAM PRACTICES
NEW YORK

VIA FAX: (202) 508-9700

Dear Bruce:

March 27, 2000

This is to advise that we have reached a decision regarding your February 14, 2000 challenge of current advertising by Johnson & Johnson for Tylenol Arthritis Extended Relief.

We feel that additional qualifying disclosures are necessary to ensure the viewer understands that Tylenol Arthritis Extended Relief is for the relief of minor pain of arthritis and plays no role in the treatment of inflammation caused by arthritis or the disease itself.

Accordingly, effective April 10, 2000, the challenged commercials will no longer be approved for broadcast on the CBS Television Network.

Thank you for your cooperation.

Kind regards.

Sincerely,

R. Bruce Dickson, Esq.
Paul, Hastings, Janofsky & Walker
1299 Pennsylvania Avenue, N.W.
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cc: R. Lowary, A. Polansky