



6806 '99 SEP 29 12:34

September 3, 1999

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. § 101.93, that Rexall Showcase International, Inc. ("RSI") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Ultimate Performance™ Power Generation™: [It] helps boost performance. [It] helps energize and maintain stamina. [It] supports mental clarity and the ability to focus. [It] supports the body in times of stress.

The undersigned certifies that the information contained in this notice is complete and accurate and that RSI has substantiation that the statement is truthful and not misleading.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

97S - 0162

INTERNATIONAL CORPORATE HEADQUARTERS
853 Broken Sound Parkway NW, Boca Raton, FL 33487-3694 • (561) 241-9400
FAX (561) 995-5188

LET 4260