

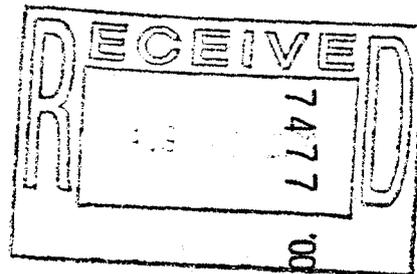
JARROW FORMULAS, INC.
SUPERIOR NUTRITION
AND FORMULATION

1824 South Robertson Boulevard
Los Angeles, CA 90035-4317
(310) 204-6936
Toll Free (800) 726-0886
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JARROW
FORMULAS™

July 25, 2000

Division of Compliance and Enforcement/ONPLDS
Center for Food Safety and Applied Nutrition
Food and Drug Administration
HFS-810
200 C Street, S.W.
Washington, DC 20204
202-205-5229



Dear CFSAN:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name of Address of distributor:

Jarrow Formulas, 1824 South Robertson Blvd., Los Angeles, CA 90035

(2) Text of the statement(s): "Promotes Healthy Eye Function" – Bilberry anthocyanosides have an affinity for the visual purple area of the retina. Bilberry anthocyanosides strengthen capillaries and normalize permeability by binding to collagen fibers, resulting in improved circulation. As an antioxidant, anthocyanosides also reduce free radical damage to membranes.

(3) Name of the dietary ingredient if not provided in the text of the statement:

Bilberry powder

(4) Name of the dietary supplement

Ultra Bilberry 500

(5) The following disclaimer appears on the label in bold: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of these nutrients. A compendium of relative published research substantiating the above statement(s) is on file at the corporate office.

Respectfully submitted,

Siddharth Shastri, CCN

Vice President, Director of Product Development
Licensed Dietitian/Clinical Nutritionist, #002378
(by the University of the State of New York, State Board of Education)
Desktop.dailywork.ultrabilfunctemp

975-0162

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