

Tammy Durante  
406 Peters Blvd.  
Brightwaters, NY 11718

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November 6, 2000

Michael A. Friedman, Commissioner  
Food & Drug Administration  
Parklawn Bldg. 5600 Fishers Lane  
Rockville, MD 20857

Dear Mr. Friedman:

I read an article in a pamphlet from In Defense of Animals, which showed graphic pictures on Proctor and Gamble's animal testing. These pictures show horrific treatment to animals. Please stop requiring cruel and obsolete animal tests for pharmaceuticals and instead allow the companies to do testing, which does not involve live animals. Some of these tests include chemical tests and computer modeling.

The suffering of animals needs to stop. I will boycott any companies that do animal testing. I will also tell as many people as I can to boycott those companies as well.

Enclosed please find the pamphlet showing the animal testing. I would appreciate a response regarding what you're going to do to stop animal testing.

Thank you for your time.

Very truly yours,

Tammy Durante

cc: In Defense of Animals



## PROCTER & GAMBLE: A LEADER IN ANIMAL CRUELTY

P&G claims to be a world leader in researching humane testing methods. But the reality is that P&G spends more money in seven days on advertising than it has spent in 11 years on alternatives to painful and lethal animal tests.

These cruel and unnecessary experiments are paid for with profits from the sale of P&G products. Every bottle of Pantene, every tube of Crest, every packet of Tampax tampons, and every box of Tide, Bounce or Bold that is purchased means more money for painful experiments.

## BOYCOTT PROCTER & GAMBLE SHOP CRUELTY-FREE

Use your power as a consumer to stop animal suffering. With your help, we can force P&G to join the hundreds of other manufacturers that do not test on animals. These companies use superior testing methods, such as cell cultures, chemical tests and computer modeling. We think you would agree — going without P&G products is a small price to pay to end animal suffering.

Help spread the word to your family, friends, and co-workers. Contact IDA for additional brochures and a complete list of P&G products, as well as a list of companies that do not test on animals.

Write CEO John Pepper at Procter & Gamble Co., P.O. Box 599, Cincinnati, OH 45201. Or, call P&G at (800) 543-7270, and let them know you have joined IDA's global boycott and will continue to boycott all P&G products until they stop animal testing. (Call the P&G toll-free number often!)

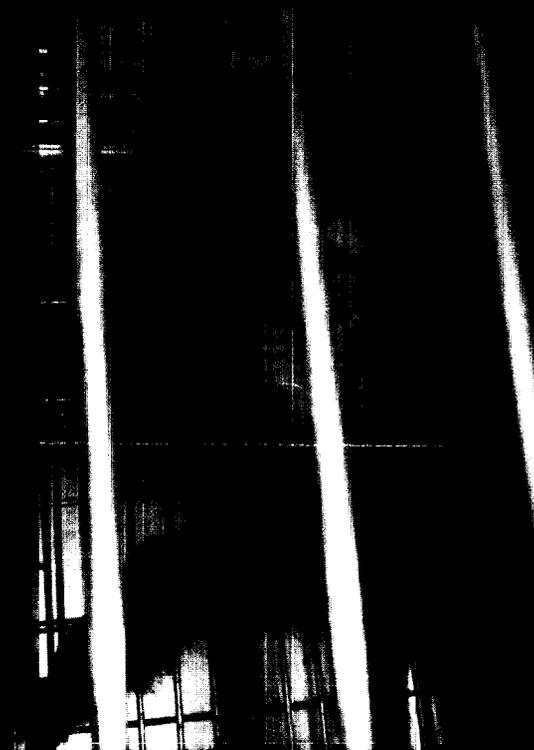
Write the Food and Drug Administration (FDA) and demand that they stop requiring cruel and obsolete animal tests for pharmaceuticals and instead allow the companies to substitute *in vitro* tests for the safety of both humans and animals. Write:

Michael A. Friedman, Commissioner  
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Parklawn Bldg., 5600 Fishers Lane  
Rockville, MD 20857

131 Camino Alto  
Mill Valley, CA 94941  
(415) 388-9641 • [www.idausa.org](http://www.idausa.org)

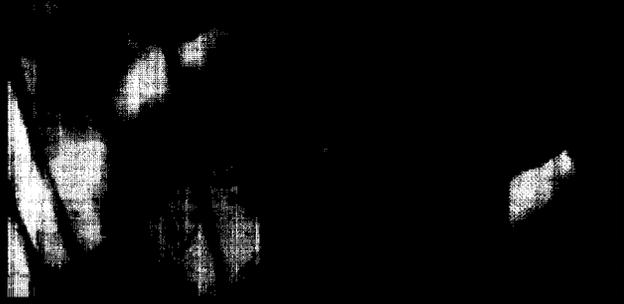


## A BEHIND THE SCENES LOOK AT...



## PROCTER & GAMBLE'S ANIMAL TESTING

WARNING: GRAPHIC PHOTOS INSIDE



The video images shown on this page were extracted from an undercover video taken in a Procter & Gamble contract lab. Although P&G has suspended its contract with this particular laboratory, these video images graphically convey the terror, suffering and death perpetrated on tens of thousands of innocent animals in P&G "contract" laboratories across the nation and around the world. The video extracts show experiments carried out on 48 monkeys to test a P&G nasal decongestant already in use by human volunteers. Rubber tubes were forced up the monkeys' noses and then down their throats so that large doses of the product could be pumped into their stomachs.

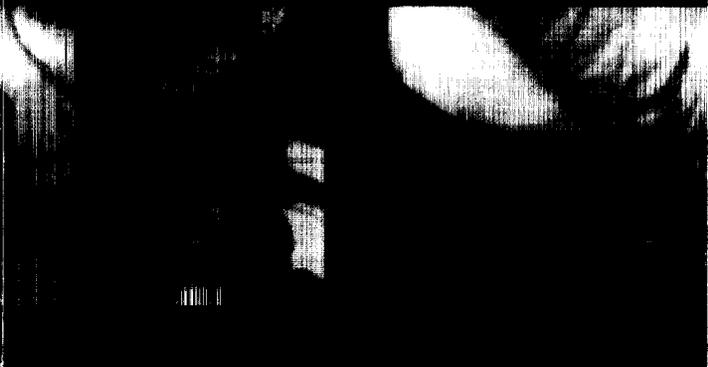
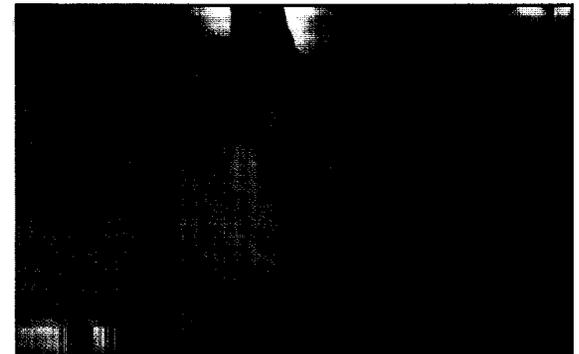
*If you buy P&G products, you are funding animal cruelty.*

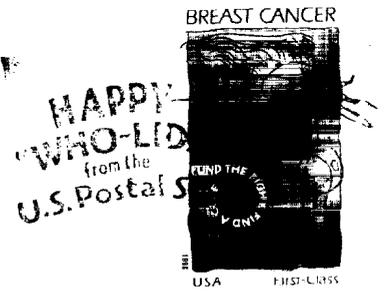
*In P&G's cosmetic and household product testing, caustic chemicals are forced into rabbits' eyes and applied to their raw, shaved skin.*

*Laboratory workers lock the rabbits in restraining devices so they are unable to move while chemicals burn into their eyes and skin. The rabbits are given no sedatives or pain killers to ease their suffering. They sometimes break their necks and backs in a desperate struggle to get away.*

*Those who survive are used again...until they are finally killed.*

*P&G's innocent victims include rabbits, guinea pigs, hamsters and ferrets. Even though these tests are not required by law, P&G insists on continuing this torture.*





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FDA  
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*#06 Peters Boulevard  
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*Save the Animals*