

11-1-00

G. Brookins  
1219 Benbow Dr  
Dallas TX 75232-5801

Dear USDA,

I urge you to <sup>4127 '00 NOV -9 11:27</sup> please grant  
Farm Sanctuary's petition to prohibit  
the slaughter of "downed" animals,  
Docket Number 98P-0151/CPI.

I thank you for revising your  
policy regarding the purchase of  
ground beef for the National  
School Lunch Program, et al!  
The marketing of downed animals  
causes intense suffering of animals  
& poses an unnecessary health risk!

Sincerely,  
G Brookins RN (Ret)

98P-0151



C 2860



Member  
The Humane Society of the United States

98P-0151

PS:

Please share this info  
re: Premain products  
(Premain, Prem Phase, Dem-Pro)  
with esp women  
Thank you!

Think **B I G.**

25699-4

**D r e a m H U G E.**



**Don't let them die for you**

**Join UAN's fight against Premarin**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

**Yes, I want to stop the suffering behind Premarin.**

Enclosed is my contribution of \$ \_\_\_\_\_

I wish to charge my donation to my:

\_\_\_\_\_ VISA or \_\_\_\_\_ MasterCard

Card No.

Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_

Please return to:

**UNITED ANIMAL NATIONS**

P.O. BOX 188890  
SACRAMENTO, CA 95818  
916-429-2457  
FAX 916-429-2456  
E-MAIL INFO@UAN.ORG



**EMERGENCY ANIMAL RESCUE SERVICE**



1-800-440-EARS

For updated information about the campaign to end Premarin cruelty go to our web site at:

[WWW.UAN.ORG](http://WWW.UAN.ORG)

Printed on recycled paper with soy-based ink

**A little about Wyeth-Ayerst**

Wyeth-Ayerst, the makers of Premarin and other products derived from horse urine such as Prempro, Premphase and Prempac, taken by nine million American women, has been wildly successful. The tens of millions spent on advertising in women's magazines and to doctors have made their drug the number one product in the U.S. With a huge generation of baby boomers due to hit menopause in the next few years, they stand to triple their earnings. And they won't give up those dollars without a fight! Already they've successfully lobbied women's groups, members of Congress and the Food and Drug Administration, halting every attempt to market synthetic/generic forms of Premarin. Why? Generics would be up to 30% cheaper, killing the market for the horse urine industry.

Wyeth-Ayerst doesn't like negative publicity. They've hired huge PR firm Burson/Marsteller, reportedly for \$12 million annually, to put a positive spin on unpleasant facts like these from groups such as UAN. They have a horse industry "mouthpiece," North American Equine Ranching Information Council (NAERIC) that claims loud and long that the foals are sold for pets. Fact: the pleasure horse market in the U.S. and Canada has been saturated since 1985.

LET WYETH-AYERST AND ITS PARENT COMPANY AMERICAN HOME PRODUCTS KNOW THAT YOU WILL NOT TAKE PREMARIN OR USE THEIR OTHER PRODUCTS.

Contact Wyeth-Ayerst President, Robert Essner at 800-666-7248 or John Stafford CEO of American Home Products at 212-878-5000 or write

AMERICAN HOME PRODUCTS      WYETH-AYERST  
5 GIRALDA FARMS      555 E. LANCASTER AVE  
MADISON, NJ 07940      ST. DAVID, PA 19087

None of the above will like this brochure.

American Home Products is the maker of:

~~PREMARIN  
ADVIL  
ANACIN  
PAM  
BLACK FLAG  
CHEF BOYARDEE  
PREPARATION H  
QUICK AND EASY  
DRISTAN  
EASY OFF  
SANI-FLUSH  
WOOLITE~~

**BUT YOU CAN DO MORE**

Reach out and tell other women. This is a women's health issue and a women's ethics issue. It's up to women to resolve it before many thousands of mares and their foals die needlessly.

Join and support **United Animal Nations** with your membership and special contributions. Here's what we're doing. With our colleague **Project Equus**, we are filming and producing a quality documentary, which will expose to women, the medical profession and the public just what suffering goes on in the name of Premarin. (Note: This is risky. We have been denied entrance to PMU barns, our expensive cameras have been stolen, we've been verbally threatened at auctions and our camera crew was run off the road and assaulted by a killer-buyer.)

This massive education effort is also expensive. **We need your help!**

**PREMARIN:  
Rx FOR CRUELTY**

**THE TRUTH ABOUT  
THE BITTER PILL**



Photo: Tom Myers

**Don't let them die for you**



# PREMARIN

The hormone replacement drug, Premarin (from PREgnant MAres urINE), or PMU, taken by millions of menopausal women for decades is the most prescribed drug in the United States, and second only to Tylenol in the world. A miracle of advertising, Premarin is a \$1.2 billion business, expected to balloon to \$3 billion by the year 2002. Its manufacture is cruel in the extreme. Only women can stop it by switching to plant-based hormone replacement therapies.

You've read the Premarin ads that say this drug is part of your healthy, active life. Now read scenes from the lives of thousands of mares and their foals sacrificed in the name of profit.

A long line of pregnant mares, rubber collection cups hooked tightly around their urethras, stand in a dark barn in Manitoba, Canada, in Minnesota, North Dakota and Indiana. They shuffle their hooves against cold hard floors, their legs swollen, waiting for their next water ration. It won't come soon because the PMU farmer gets paid more for concentrated, estrogen-rich horse urine used to make Premarin.

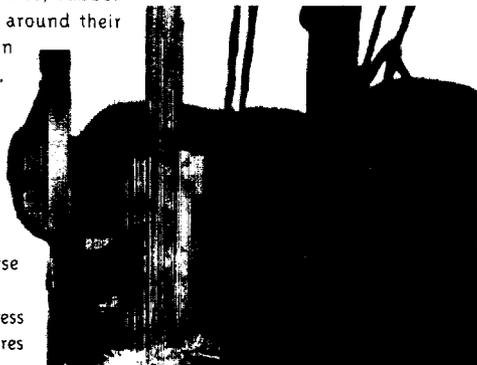
The sides of the narrow stall press in, making it impossible for the mares to lie down and stretch out their legs or even turn around lest the collection cup be dislodged, and the precious urine lost.

These pregnant horses will stand here for up to six months before they are released to give birth in the spring. By October they are impregnated and back on the pee-line, living it all over again - this year, next year and the next until they are too old or too stressed to bear any more foals, until they follow their last baby to the slaughterhouse.

Every September, fearful three to four month old surplus foals are herded in lots of two to more than forty onto tile auction floors. An electric sign gives the total weight for the lot. A killer-buyer — they call themselves horse-brokers — checks his calculator and bids by the pound. Confused, the foals, weaned much too early, try to nurse off each other as they are cattle-prodded onto double-decker trucks to be taken to feedlots for fattening. (The spring foal auctions of sucklings just weeks old are even more heartbreaking. With no teeth for foraging, they're taken straight to slaughter.)

The foals arrive thirsty, hungry and exhausted. Some have open wounds, even broken bones. They are herded into chutes, their ears cocked toward the screams and struggles up ahead. They tremble and whinny in response.

At the end of the line, they're herded into a tight pen, a man with a cane prods their head up and shoots a four-inch bolt into their brain. If they're lucky, they're dead as they slide down a ramp to be hoisted by a rear leg where the slaughtering process turns them into steaks and chops for European and Japanese dinner plates.



Mares hooked up on the "Pee-Line"

Photo: PETA



Photo: UAN

## AND IT ISN'T EVEN NECESSARY!

No matter what the ads tell you, your healthy life doesn't have to cost the lives of more than 50,000 mares and foals every year, almost a million horses since Premarin manufacture began in 1942. Menopausal symptoms such as hot flashes and night sweats can be controlled without cruelty as can osteoporosis, heart disease and possibly Alzheimers. Vegetable-based hormone replacement products, made from yam, soy and herbs, such as Estradiol, Estrace, Estraderm, Climara, Ortho-est, Ogen, Menest, Estinyl, Estrovis, Orth-Dienestrol, Remifemin or Tace are all on the market and are effective estrogen therapy. They're not only cruelty-free, but minimize the risk of cancer attributed to Premarin.

### HERE'S WHAT SOME DOCTORS SAY:

*"I prefer to know exactly what I am prescribing. Premarin contains a host of unknown ingredients."*

R.M. Kellosalmi, M.D.

*"Of the more than 50 horse estrogens in Premarin that Wyeth-Ayerst advertises as natural, Christiane Northrup, M.D. says, "not one is native to the human body."*

*"That a substance derived from horse urine is 'natural' to the human female is simply a tribute to 50 years of successful advertising."*

Phillip Warner, M.D.

### YOU CAN BE A TEACHER.

Women have discovered their own doctors don't even know that Premarin is derived from horse urine. It's obvious that both the medical community and the general public have to be educated.

## WHAT YOU CAN DO

Tell your doctor the facts about Premarin. Ask your doctor to prescribe one of the plant-based hormone replacement therapies for you and to write "No Substitutes" on the prescription. (Pharmacies have been known to substitute Premarin.)

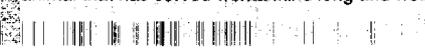
If your insurance company says it will only pay for Premarin, write and tell them the facts about Premarin and insist that you want to take a less expensive medication. Insurance companies have given in when confronted. If your doctor or your insurance won't change your prescription from cruel to kind, then you need a new doctor or a new insurance company. (Most doctors continue to prescribe Premarin because of name recognition and energetic advertising.)

### IF YOU ARE TAKING PREMARIN, SWITCH TODAY!

## A LAND WITH NO HOT FLASHES

In Japan and other far-east countries where soy products are an essential part of the diet, there is no name for hot flashes. Could a healthier lifestyle - low fat, coupled with reduced meat intake (excess protein leaches calcium from the body) plus more soy - reduce menopausal symptoms and the risk of osteoporosis? The answer is yes. Also foods rich in bioflavonoids and vitamin C such as citrus, garlic, onions, peppers, cherries have been shown to prevent or reduce unpleasant menopausal symptoms.

Just think. You'd not only be healthier, but you'd be saving the lives of innocent horses, an animal that has served womankind long and well.





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