

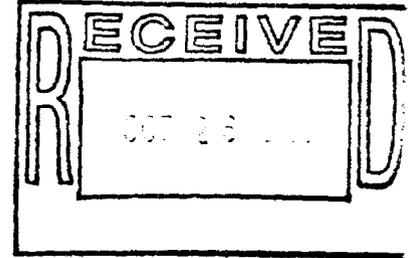
1824 South Robertson Blvd.  
Los Angeles, CA 90035-4317  
310/204-6936 • 800/726-0886

Fax Numbers  
Orders 800/890-8955  
General 310/204-2520  
Administrative 310/204-5132

Division of Compliance and Enforcement/ONPLDS  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
HFS-810  
200 C Street, S.W.  
Washington, DC 20204  
202-205-5229

October 18, 2000

NOV -6 2:28



Dear CFSAN:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

**(1) Name of Address of distributor:**

Jarrow Formulas, 1824 South Robertson Blvd., Los Angeles, CA 90035

**(2) Text of the statement(s):**

Magnesium Optimizer is a synergistic combination of nutrients that optimize magnesium metabolism. Magnesium is beneficial for nerve and muscular tissue metabolism. Magnesium and Potassium can be utilized by physically active individuals to support electrolyte levels in the body. Taurine, a free form amino acid antioxidant, is a cell membrane stabilizer. Taurine is added to enhance the effects of the magnesium and potassium because taurine aids osmoregulation (maintenance of proper concentration of ions).

**(3) Name of the dietary ingredient(s) if not provided in the text of the statement:**

Combination of magnesium, potassium and taurine.

**(4) Name of the dietary supplement(s)**

Magnesium Optimizer – 100 tablet size

**(5) The following disclaimer appears on the label in bold:** These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of these nutrients. A compendium of relative published research substantiating the above statement(s) is on file at the corporate office.

Respectfully submitted,

Siddharth Shastri, CCN

Vice President, Director of Product Development  
Licensed Dietitian/Clinical Nutritionist, #002378  
(by the University of the State of New York, State Board of Education)

975-0162  
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