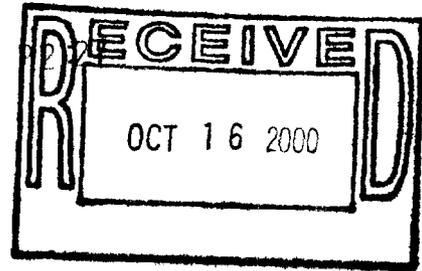


October 12, 2000

2678 '00 NOV -6

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of sections 403(r) of the Federal Food, Drug and Cosmetic Act and of 21 CFR 101.93, that Mary Kay Inc., 16251 Dallas Parkway, Dallas, Texas 75248 commenced, within the past 30 days, marketing a dietary supplement bearing the following statements on the label and/or labeling:

Balancing Act™ Stress Complex supplements

This balanced blend helps promote emotional well-being during stressful times;

Calcium, magnesium and Vitamins B-6 and B-12 help your body better cope with stress;

The herbs passion flower, hops, St. John's Wort and valerian root help you relax and maintain a positive outlook on life;

The supportive ingredients in Balancing Act™ Stress Complex are designed to help you relax;

To help you achieve good health and well-being, experts in nutrition and herbal extracts have designed Balancing Act Dietary Supplements. Each formula contains a balanced combination of high quality minerals, herbs or vitamins specially designed to support specific nutritional requirements of the body. All of the formulas are compatible and can be used in combination to best suit your needs.

The undersigned certifies that the information contained in this notice is complete and accurate and that Mary Kay Inc. has substantiated that the statement is truthful and not misleading.

Sincerely,


Dorene Markwiese
Manager, Regulatory Affairs and Compliance
1330 Regal Row
Dallas, TX 75247
Ph: 214-905-6454

975-0162

Ref 6108