



# Dorothy Cunningham Wixted Community HELP Program

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July 31, 2000

Ms. Kimberly A. Harris  
Consumer Affairs  
*Kellogg's*, Inc.

Dear Ms. Harris,

As a parent and grandparent I am extremely concerned about the food that goes into my family's mouth. To learn that the trusted name of Kellogg has been sullied by the use of genetically modified grains in Kellogg products - the cereals, Pop Tarts, Rice Krispie Squares - which we encourage our children to eat, is disillusioning. How can you put our children's health at risk by using altered soya, maize and grains which have not been appropriately researched and tested? You are not even knowledgeable about the possible environmental effects, let alone the long-term health effects to which our vulnerable children may be susceptible.

405 Grove Street  
Worcester, MA 01605  
tel: 508-756-7123  
fax: 508-756-8922

I have sent letters to the FDA Commissioner, Ms Henney, and to your own CEO, Mr. Gutierrez, expressing my concern over Kellogg's activities. I am distressed that the FDA has not taken steps to prevent Kellogg using an untested/ unproven product in its manufacturing process. Hopefully, the FDA will take action as more and more consumers express concern!

In the meantime I must take steps to protect my own family. I have ceased purchasing Kellogg brand items, as well as other brand products made by Kellogg subsidiaries. I have alerted family and friends to the nature of this issue, and many have also elected to cease buying Kellogg's until the necessary testing has been done and honest results shared with consumers. I hope your company decides to 'do the right thing' instead of focussing entirely on profit.

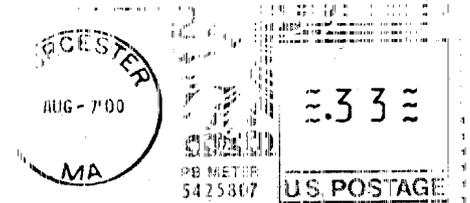
Sincerely,

  
Dorothy Cunningham Wixted

c.c. Henney, Gutierrez

00 P-1211

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FDA Commissioner Jane Henney  
5630 Fishers Lane, Room 1061 (HFA-305)  
Rockville, MD 20852

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