



PLASTIC SURGERY  
EDUCATIONAL FOUNDATION



THE AMERICAN SOCIETY FOR  
AESTHETIC PLASTIC SURGERY, INC.

*The Silicone Breast Implant*  
*Education Symposium*

ASPS/PSEF-ASAPS Joint Program  
ASPS Co-Chair, Jim Wells  
ASAPS Co-Chair, Mark Jewell  
Surgical Educational Chair, Brian Kinney



## *Why Teach This Course?*

- Informed consent
  - Improved methods
  - Better documentation
- Patient education
  - Prospective teaching
- Tracking and follow-up
  - TOPS
  - Prospective evaluation, early intervention for mild capsular contracture?
  - Follow patients like Gynecologists does for yearly PAP smear/pelvic exam



## *Why Teach This Course?*

- Many surgeons do the same operation on everyone
  - This is not “cookie cutter” surgery
  - Learn to individualize the operation based on patient anatomy
- Quality control or “best practices” can be improved
  - Fewer re-operations mean better patient care, business management
  - Fewer re-operations mean more future surgery



## *Why Teach This Course?*

- FDA regulatory issues
  - Ban on silicone implants may be lifted in the near future
  - FDA hearings
    - INAMED reconsideration of silicone
    - Mentor silicone
    - INAMED cohesive gel
- Institute of Medicine emphasis on medical errors in prescribing
  - Reduce errors, redo rates as high as 30%
  - Distinguish between elective and necessary re-operation
  - Better data will separate these two categories



## *Why Teach This Course?*

- Risk management
  - Breast implants (augmentation-mastopexy) #1 source of litigation at doctor's company
- Largest product liability issue in medical history
  - \$4.3 billion judgment
  - Where was the science on these subjects?
    - Connective tissue disease
    - Distant gel migration
- Others



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ACADEMIC RESEARCH



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## *Surgical Education Faculty*

- William Adams
- Laurie Casas
- Bruce Cunningham
- Roxanne Guy
- Dennis Hammond
- Mark Jewell
- Debra Johnson
- Brian Kinney
- LeRoy Young
- Others for future programs

## Venues

- Pre-meeting symposia five times a year
  - Atlanta breast meeting – January
  - Vail – March
  - ASAPS – spring
  - Santa Fe – August
  - ASPS – fall
- Regional and local meetings
  - Standardized curriculum available to share



## Duration

- 1-3 years, or as needed
  - Responsive to upcoming events
- Significant milestones
  - McGhan silicone gel approval
  - McGhan cohesive gel PMA
  - Mentor silicone gel PMA
  - Saline simple trial review

## *Joint Task Force*

- Co-chairs
  - Jim Wells, Mark Jewell
  - Truly a joint effort, ASPS-PSEF, ASAPS
- Surgeon education
  - Dennis Hammond, Brian Kinney, Foad Nahai
- Patient education
  - PSEC
- Informed consent
  - Roxanne Guy
  - Elvin Zook
- Regulatory effort
- Etc.



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## *In Evolution*

- To be changed
- Input important



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## *Feedback Essential*

- Fill out forms at the end to receive credit
- Or else!

## Online Aspect

- Available for download
- Password protected PowerPoint files
- Version 1.0
  - Updates available for attendees
- Version 1.x
  - Santa Fe
- Version 2.0
  - FDA approval or modification
  - Silicone or cohesive gel
- Future changes dependent on you



# Questions

- Practice demographics
- Online education
- Attendee feedback and participation
  - Problem case presentation
  - Randomly pick attendees before hand
- ???



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## *E-mail Addresses Needed*

- Pedro Albuquerque
- Theresa Essler
- Janet Fultz
- Paulette Gill-Morton
- Frances Herman



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## *E-mail Addresses Needed*

- Larry Jonas
- Michael Leff
- Frederick Mark
- Surasak Mumanachit
- Steven Snively



## *E-mail Addresses Bounced*

- Loren Eskenazi – [leskenaz@womensplasticsurgery.com](mailto:leskenaz@womensplasticsurgery.com)
- William Frazier – [frazierxt@aol.com](mailto:frazierxt@aol.com)
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# Algorithms

- Advantages
- Disadvantages



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## Case Studies

- Advantages
- Disadvantages



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## *CME Questions*

- Not required for attendance in person
- Required for distant or self-learning