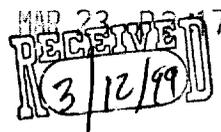




1318 '99



March 10, 1999

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. 101.93, that Rexall Showcase International, Inc. located at 853 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days has marketed a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Passion Blend™: [is] a natural herbal blend to support libido and performance. Maintain your energy and desire with our special blend of pure herbs gathered from faraway places. From Switzerland, SWISSOATS A-111 is a patented combination of green oats extract (*Avena sativa*), nettle extract and sea buckthorn fruit to help maintain vitality, endurance and sexual function. Passion Blend, with *Tribulus terrestris* as a source of saponins from exotic India, *Ginkgo biloba*, maca and *muira puama* is a unique supplement formulated to support your overall energy and libido. Unearth your potential with Passon Blend.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Showcase International, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

97S - 0162

INTERNATIONAL CORPORATE HEADQUARTERS
853 Broken Sound Parkway NW, Boca Raton, FL 33487-3694 • (407) 994-2090
FAX (407) 241-5319

LET3322