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February 15, 1999

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington DC 20204



Re: Notification of DSHEA nutritional support claim for AmeriFIT Glucosamine Curcumin MSM Dietary Supplement

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The labeling for Glucosamine Curcumin MSM bears the following statements:

" . . . addresses joint health to help you maintain flexibility and range of motion"

(referring to glucosamine) "A natural substance which helps build joint cartilage, so you can maintain flexibility"

(curcumin) "It aids your body's natural ability to help inhibit buildups that lead to joint stiffness and inflexibility"

(curcumin) "[A]n antioxidant , protecting cells in your joints from pollutants"

(referring to MSM) ". . . helps the body produce collagen, . . . helping support and strengthen joints

"Many scientists believe glucosamine is the most effective natural substance for your joints"

"Glucosamine Curcumin MSM provides . . . joint support "

"Curcumin (has) antioxidant qualities, It helps protect cells by inhibiting the formation of free radicals. It also inhibits buildups that can hinder your mobility"

"MSM . . . aids in the production of collagen"

"BioPerine® is a natural extract often used to improve the efficiency with which the the other ingredients work . . . helping the body absorb curcumin effectively"

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AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

A handwritten signature in black ink, appearing to read 'CL' with a long horizontal flourish extending to the right.

Craig Larsen  
Director of Product Development and Quality Assurance