

Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Special Nutritionals

ARMS#

12733



2 - LABEL SAMPLE

000001



Keep this and all medication out of reach of children. In case of accidental overdose seek professional assistance or contact a poison control center immediately. The nutritive value of this substance has not been established. This product makes no claim to having a disease-related benefit or any relationship to health-related condition. Always consult your physician before taking any herbal supplement.

Purple Blast

A Blast of Energizing Herbs
Helps Curb Appetite

100 Capsules

Each capsule contains: Ephedra, Kola Nut, Guarana, Passion Flower, Ginseng, Damiana
To be used as an herbal supplement.
Suggested Use: 1 capsule before each meal. Do not exceed three daily.

CAUTION: This product contains alkaloids that produce a potentiating effect similar to that of Ephedrine and Caffeine. Individuals that are allergic or hypersensitive to Ephedrine or Caffeine should avoid use of this product.

Manufactured and Distributed by:
W&W Corporation

48893
3-9-99
GWS

000002

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This product is not for anyone under the age of 18.

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Ev # 1
ARMS #12733
3-19-98
GWS

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Manufactured and Distributed by:



EN # 2
RRMS #12133
7-19-98
DWS

Do you need energy? Try **Purple Blast**. Do you want to lose weight from the holidays? **Purple Blast** is the answer. **Purple Blast** has all natural herbs that curb the appetite, boost the energy level, and makes you feel great. It also makes losing weight fast and simple. **Purple Blast** gives you the will power you are always looking for.

Take one in the morning and it will curb the appetite all day. For those with a stronger appetite may want to take one in the morning and one in the afternoon. You can take up to three in a 24 hour period.

Warning: Not recommended for those with high blood pressure, heart disease, or any other medical conditions. Consult your physician before using this product.

Ingredients: Ephedra, Kola Nut, Guarana, Passion Flower, Ginseng, and Damiana.

Ephedra-Suggested for its decongestant and stimulating effects. Helpful for quitting smoking, weight loss, colds, and hay fever.
Kola Nut-Helps open the bronchial tubes and is used for childhood asthma. Can be used for depression, migraine headaches, and a stimulant.
Guarana-Suggested for migraine and nervous headaches. Also for mental alertness and fatigue.
Passion Flower-Used for nerves, insomnia, headaches, hypertension, and menstrual cramps.
Ginseng-Helps strengthen the body under stress, for endurance and resistance to infection. Has an invigorating effect and should not be taken before bedtime.
Damiana-Increases circulation. Suggested for lung disorders, headaches, energy, and sexual stimulant.

This product is not for anyone under the age of 18.

THINK PURPLE

000004

#12933
3-16-98
DWB

ASSOCIATED FLYER

Do you need energy? Try **Purple Blast**. Do you want to lose weight from the holidays? **Purple Blast** is the answer. **Purple Blast** has all natural herbs that curb the appetite, boost the energy level, and makes you feel great. It also makes losing weight fast and simple. **Purple Blast** gives you the will power you are always looking for.

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Damiana-Increases circulation. Suggested for lung disorders, headaches, energy, and sexual stimulant.

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THINK PURPLE

000005

**Food and Drug Administration Office of Regulatory Affairs
Collection Report**

For Sample Number: 48893

Flag	Flag Remarks				
Complaint Sample					
Episode Number	Origin	Basis	Sample Type	FIS Smpl Num	Status
	Domestic	Surveillance	Investigational	99920025	Completed
FEI	Date Collected	Product Code	Responsible Firm	PAC	Hours
1000530243	09-MAR-99	54FEE09	Manufacturer	21R829	6
Related Smpl Num	Position Class	Sampling District	NDC Number	Permit Number	Storage Rqmnt.
	INV	NOL-DO			Ambient
Dealer is Consumer Crx/DEA Schedule	Recall Num	Consumer Compl. Num	Brand Name		
No		ARMS 12733	Purple Blast		

Product Description
Purple hard gelatin capsules embossed in white "PAO 224/3850"

Product Label
See continuation.

Reason for Collection	MFG Codes	Expiration Date
Spl request fm HFS-636 dtd 3-5-99; ck identity and potency	none	

Firm Legal Name	Address	Type of Firm	Firm FEI	FCE
[REDACTED]	[REDACTED]	Manufacturer	[REDACTED]	
[REDACTED]	[REDACTED]	Dealer	[REDACTED]	
[REDACTED]	[REDACTED]	Dealer	[REDACTED]	
[REDACTED]	[REDACTED]	Dealer	[REDACTED]	

Size of Lot	Est. Value	Rcpt Type	Date Shipped & Doc. Ref.
20 capsules remaining in previously opened btl	\$0	None	

Description of Sample
Spl consists of 24 capsules of product collected from previously opened btl in possession of complainant's attorney. [REDACTED]

Method of Collection
Spl was collected from previously opened btl in possession of complainant's attorney. [REDACTED]

How Prepared
Capsules were placed in glass vial identified as below; vial was placed in double paper bag and sealed as below.

Collector's Identification on Package and/or Label	Collector's Identification on Seal
"48893 3-9-99 JWB"	"48893 3-9-99 James W. Blakely"

Sample Delivered To	Date Delivered	Orig C/R & Records To
FedEx	03/10/1999	NOL-DO
	Lab w/Split Sample	Lab
	0	CFSAN-LABS

Document Number	Document Date	Document Type	Document Remarks
	03/09/1999	Affidavit	Sgnd by [REDACTED]

Remarks
Complainant: [REDACTED] Own label distributor & dealer [REDACTED]

Payment Amount	Payment Method	704(d) Sample	702(b) Portion	Collector's Name
\$0 00	No Charge	No	No	James W Blakely

Date: 03/10/1999

000006

**Food and Drug Administration Office of Regulatory Affairs
Collection Report**

For Sample Number: 48893

Name of Signer	Date & Time of Signature	Meaning
James W Blakely	03/10/1999 01:38 PM ET	Collector
James W Blakely	03/10/1999 01:31 PM ET	Collector

Food and Drug Administration Office of Regulatory Affairs
Collection Report
For Sample Number: 48893

Continuation:

Product Label

***Purple Blast *** 100 Capsules *** Each capsule contains: Ephedra, Kola Nut, Guarana, Passion Flower, Ginseng, Damiana *** Manufactured and Distributed by: [REDACTED]

Date: 03/10/1999

Page: 3 of 3

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