

Food and Drug Administration  
Center for Food Safety and Applied Nutrition  
Office of Special Nutritionals

ARMS#

12504



2 - LABEL SAMPLE

**000001**

Best Quality  
FDA

**Diaphragma Formula**  
**With Chromium Picolinate**

Direction for use: Take 2 capsules 3 times a day with meals.

Ingredients: Ma-Haung, Cola Nut, Cinnamon, Licorice, Siberian Ginseng, Fo-Ti, Sparulina, Stragalus, Picolinate 200mcg each capsule.

As with any dietary supplement, consult your doctor before using any.

This product is 100% Natural  
And Is Formulated From The Finest

Magic Herb • 8513 N. Rock

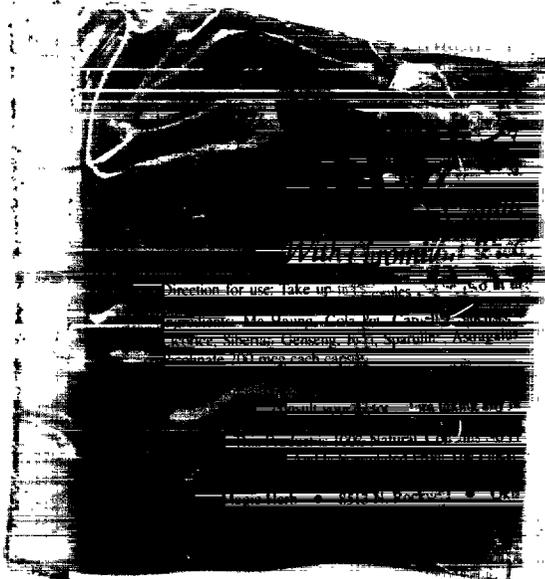
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Best Quality  
FDA



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Best Quality  
FDA



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# Magic Herb



**TO OWNERS.....MANAGEMENT, ETC....**

WE ARE INTRODUCING YOU TO A WONDERFUL NEW PRODUCT AND BUSINESS OPPORTUNITY. THIS NEW FORMULA IS DIFFERENT FROM ANY PRODUCT ON THE MARKET TODAY. **WHY?**

**BECAUSE *MAGIC HERB DIET PLUS CHROMIUM* ACTUALLY WORKS!**

AS HERBOLOGIST AND OWNERS OF OUR HERB BUSINESS IN OKLAHOMA, WE DEVELOPED THE ***MAGIC HERB DIET PLUS CHROMIUM*** FOR OUR OWN USE. MY WIFE NEEDED SOMETHING TO CURB HER APPETITE AND INCREASE HER METABOLISM.. AFTER LOSING 50 POUNDS SHE LOOKS GREAT. OUR CUSTOMERS BEGAN ASKING FOR THE DIET FORMULA FOR THEIR OWN USE.

***MAGIC HERB DIET PLUS CHROMIUM*** IS BEING SOLD IN BEAUTY AND TANNING SALONS ALL ACROSS THE UNITED STATES.

WE HOPE YOU WILL TRY THE SAMPLES YOU HAVE RECEIVED. YOU WILL SEE HOW THE MAGIC HERB DIET FORMULA CURBS YOUR APPETITE. IT REDUCES YOUR CRAVINGS FOR SUGAR AND IS A GREAT ENERGY BOOSTER.

OUR ***MAGIC HERB DIET PLUS CHROMIUM*** IS BEING OFFERED AT WHOLESALE PRICES OF:  
**6 TO 39 BOTTLES AT \$15.00 PER BOTTLE.**  
**40 BOTTLES OR MORE AT \$12.50 PER BOTTLE.**

YOU MAY PURCHASE 1 TO 5 BOTTLES AT THE RETAIL PRICE OF \$25.00 PER BOTTLE PLUS SHIPPING.

EACH BOTTLE CONTAINS **90 CAPSULES (ONE MONTH SUPPLY).**

RECOMMENDED DOSAGE: TWO CAPSULES IN THE MORNING AND ONE BEFORE LUNCH TIME.

***WE GUARANTEE OUR PRODUCT 100%***

**FOR ORDERING INFORMATION WE WILL BE HAPPY TO ASSIST YOU.  
WE ACCEPT ALL MAJOR CREDIT CARDS AND BANK DRAFTS.**

**PLEASE CALL [REDACTED] OR FAX US AT [REDACTED]**

THANK YOU

[REDACTED]

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**MAGIC HERB • [REDACTED]**

## Do you want to shape up, or shape down?

This all natural formula of herbs and a new compound called Chromium Picolinate, discovered by the department of agriculture, now offers new hope to the thousands of weight conscious people seeking an effective way to lose weight and keep it off. Going on a caloric restricted diet may work for a short while, but it will not work in the long run, because all of the weight lost during dieting, half or more may be muscle tissue, and water weight. This marvelous blend of herbs and nutrients work by improving the metabolism and by making your body more sensitive to insulin, so that your body relies more on using the stored fat and not using stored proteins. This results in more muscle and less fat.

## How does Diet Plus Formula work?

Unlike any other diet aid product this formula contributes the following benefits:

1. Stimulates metabolism by aiding the Thermogenic (heat producing) effect. It activates stored brown fat in the body to burn it's own weight in white fat.
2. Controls insulin levels in the blood by using Chromium Picolinate, this works by using the body's own metabolic processes and works with it instead of against it. It's been shown to significantly reduce body fat.
3. Helps retain, and even add, lean muscle tissue while speeding the shedding of fat. This is important if you want to be slim and trim not just lighter.
4. Provides and aid to appetite control by stimulating the signal "I am full" to the brain.

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5. It significantly helps control the discouraging weight rebound that so often follows dieting.

Completely natural ingredients:

Diet plus formula is a natural way to better living because it is formulated from the best quality herbs. and herbs come from living plants and not synthetically produced in a laboratory. Rarely does a herb produce an unwanted side effect. The active ingredients in Diet Plus Formula are:

**Ma Huang** : which releases and moves stored energy while oxygenating the blood and muscles. Also stimulates burning of stored brown body fat.  
**Chromium Picolinate** : A natural ingredient to help sensitize the body to the hormone insulin. Has 200 mcg in each capsule.

**Cola Nut** : Helps with fatigue, and stimulates energy.

**Camellia Sinensis** : for allergies, and lung congestion.

**Fo Ti**: Stamina, and endurance.

**Guarana** : A high energy source.

**Kelp** : has large amounts of vitamins, Iodine, reported to be very beneficial for thyroid function, and helps with obesity and brain membranes.

**Licorice** : beneficial for hypoglycemia, immune system, blood purifier.

**Ashwaganda** : Ayurvedic herb used in India to help in all kinds of weaknesses. Some consider it to be a Aphrodisiac

**Siberian Ginseng** : provides adrenal gland support, mental alertness, relief from stress, and stabilizes sugar levels.

**Sparulina** : Contains concentrations of nutrients unlike any other single grain, herb, or plant. It aids in protecting the immune system, in cholesterol reduction, and mineral absorption. It helps in curbing the appetite, and its high protein content helps stabilize blood sugar.

**White willow bark** : Helps insomnia, reduces pain and is an anti inflammatory.



EDR-1849  
6/23/97

# Chitosan

## The Fat Binder

*Feel Guilty  
No More*

**Take the Fat out  
from your food  
before your body  
absorbs it!**

**Chitosan !!!!!  
The Fat Binder**

**Chitosan** a new product that will revolutionizes the way to loose weight.

**Chitosan** will help you reach your optimum weight by controlling fat grams that are consumed.

**Chitosan** inhibits fat absorption.

**Chitosan** lowers blood serum cholesterol.

## *What is Chitosan?*

Stated simply, *Chitosan*, is a natural product that inhibits fat absorption. Chemically speaking, *Chitosan* is an amino polysaccharide that has this ability to "bind" lipids in the stomach before are absorbed through the digestive system into the blood stream. The presence of fats in blood stream can raise cholesterol levels, contribute to cardiovascular disease and cancer, most importantly promote obesity.

Not only does *Chitosan* attract and inhibit fats, it also offers an array of other benefits that can foster optimal health and longevity like:

*Reduces LDL cholesterol*

*Promotes wound healing*

*Acts as an antacid*

*Helps control blood pressure*

*Helps to speed bone repair*

*Reduces levels of uric acid*

*Boosts HDL Cholesterol*

*Improves calcium absorption*

*Antibacterial/Anticandida*

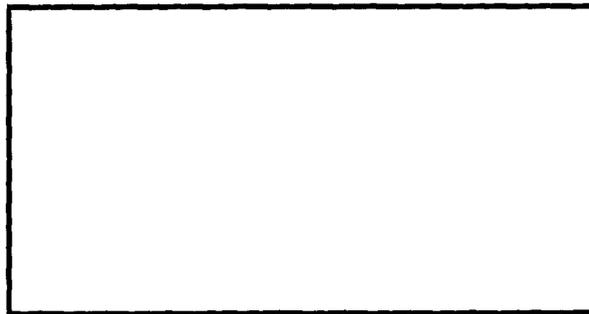
In an era where everyone is interested in decreasing their fat intake, *Chitosan* can act as a remarkable supplement, when taken prior to eating or during a meal, it can significantly reduce the body's absorption of dietary fats.

## *Enhancing Chitosan's actions.*

### *How?*

By combining *Chitosan* with other compounds such as citric acid, ascorbic acid (vitamin C) its action is enhanced, making it far more valuable as both fat binder and dietary health aid.

Your Independent Distributor Is:



# Magic Herb



*Diet Plus Formula  
With  
Chromium Picolinate*

- 100% fat loss while still retaining muscle tissue
- Appetite Control
- Reduce sugar cravings
- Creates higher energy levels
- Increased stamina and endurance
- An all natural herbal product

**HAS TWO OF THE MOST EFFECTIVE NATURAL FAT BUSTERS IN ONE CAPSULE**

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